

# US Market Changes in the Treatment of Advanced Lung Cancer

<https://marketpublishers.com/r/U38ED8DAEABEN.html>

Date: September 2012

Pages: 39

Price: US\$ 2,900.00 (Single User License)

ID: U38ED8DAEABEN

## Abstracts

The purpose of this study is to examine changes in the market for therapeutics used in the treatment of advanced lung cancer by examining longitudinal practice patterns of oncologists. Progressively unfolding patient case scenarios were presented to 152 U.S. oncologists for their responses to open-ended questions concerning their choices of treatment regimens, factors that influence their decisions, barriers to optimal patient treatment and confidence in treatment and management of patients. This report examines the market for therapeutics by comparing oncology practice patterns in the treatment of advanced lung cancer in 2011 and 2012.

## **Contents**

**CHAPTER 1: INTRODUCTION**

**CHAPTER 2: RESPONDENT DEMOGRAPHICS**

**CHAPTER 3: TREATMENT OF A SMOKER WITH SQUAMOUS CELL CARCINOMA**

**CHAPTER 4: TREATMENT OF A LIGHT SMOKER WITH ADENOCARCINOMA**

**CHAPTER 5: TREATMENT OF A NEVER-SMOKER WITH ADENOCARCINOMA**

**CHAPTER 6: TREATMENT OF AN EGFR MUTATION POSITIVE  
ADENOCARCINOMA**

**APPENDIX A: SURVEY INSTRUMENT**

## I would like to order

Product name: US Market Changes in the Treatment of Advanced Lung Cancer

Product link: <https://marketpublishers.com/r/U38ED8DAEABEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U38ED8DAEABEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970