

Survey of Imported Meat in China in 2015

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Abstracts

INTRODUCTION

In the past decade, with the improvement of living standard, China's demand for meat has increased. According to National Bureau of Statistics of China, domestic per capita consumption of meat reached 62.43kg in 2014, nearly double of that in 2004. While in 2014, the import meat was 2.8 million tonnes in China, which only accounting for 3% of domestic supply.

In the development of global meat trading industry, China plays a more and more important role. With a population of 1.3 billion, China is a huge consumer market. Owing of limited self-sufficiency and huge consumption potential, many famous international enterprises have been strongly attracted by China's market.

In this report, ASKCI analyzes the import situation of meat, demand of imported meat, completion status of meat industry, market situation, customer behaviors, major players, as well as make scientific prediction on the future development imported meat industry.

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