

# Survey of China's Naphthalene Industry in 2016

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## Abstracts

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### 1. INTRODUCTION

In this report, ASKCI analyzes the investment opportunities of China's naphthalene industry. It will provide you with a comprehensive understanding of this industry from the following aspects: market size, status in the world, product structure, company analysis of major players, etc., as well as make scientific prediction on the future development naphthalene industry.

#### 1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of Chinese naphthalene industry;

To understand position of China's naphthalene in the world;

Get more information of the major naphthalene companies;

To predict what future of China's naphthalene industry will be;

To find out the key strengths and weakness of China's naphthalene companies, and the threats and opportunities they face;

To reveal opportunities in Chinese naphthalene industry.

#### 2) Benefit from the report

Obtain latest info of naphthalene industry, such as market size, product structure, status in the world. key hotspots and so on;

Get latest information of major naphthalene companies in China;

Evaluate the status of China's naphthalene industry in the world;

Identify key trends and opportunities in China's naphthalene market;

Understand what are the drivers and barriers of China's naphthalene companies;

Find out some players who are best worth for investment in China's naphthalene industry.

### 3) Deliverables

Word-format report, with around 30-50 pages;

Excel-format database of key players of naphthalene;

Excel-format market data of naphthalene;

### 4) Time needed

2 or 3 work weeks needed

## 2. SCOPE OF INVESTIGATION

The report will investigate Chinese naphthalene industry from the following aspects:

Production (capacity, output, active producers, expansion, etc.)

Upstream industry (supply and price of major raw materials)

Pathway & technology

Pricing

Import & export

Market demand and consumption

Future trend

Commercial opportunity

## Contents

### **1 PEST ANALYSIS OF NAPHTHALENE INDUSTRY IN CHINA**

- 1.1 Policy analysis
- 1.2 Environment analysis
- 1.3 Society analysis
- 1.4 Technology analysis

### **2 INDUSTRY CHAIN ANALYSIS OF NAPHTHALENE INDUSTRY**

- 2.1 Industry chain
- 2.2 Overview of upstream industry
  - 2.2.1 Production situation
  - 2.2.2 Price
- 2.3 Overview of downstream industry
  - 2.3.1 Production situation
  - 2.3.2 Demand for naphthalene

### **3 SUPPLY AND DEMAND OF NAPHTHALENE IN CHINA**

- 3.1 Production situation
- 3.2 Consumption situation
- 3.3 Price
- 3.4 Import situation
- 3.5 Export situation

### **4 MAJOR MANUFACTURERS OF NAPHTHALENE INDUSTRY IN CHINA**

- 4.1 Enterprise scale
- 4.2 Industry concentration
- 4.3 Geographical distribution

### **5 COMPANY PROFILE OF MAJOR NAPHTHALENE PRODUCERS**

- 5.1 Shanghai BaoSteel Chemical Co., Ltd.
  - 5.1.1 Basic information
  - 5.1.2 Major product
  - 5.1.3 Financial performance

5.1.4 Sale network

5.1.5 New activities on naphthalene

5.2 Anshan Steel Group Co. Chemical General Factory

5.8 Pangzhihua Gangcheng Group Co., Ltd.

5.8.1 Basic information

5.8.2 Major product

5.8.3 Financial performance

5.8.4 Sale network

5.8.5 New activities on naphthalene

## **6 FORECAST OF NAPHTHALENE INDUSTRY IN CHINA TO 2020**

6.1 Influence factors

6.2 Forecast to 2020

6.2.1 Forecast of production and demand

6.2.2 Development strategy

## **7 CONCLUSION**

7.1 Risk and challenge

7.2 Opportunity

## List Of Figures

### LIST OF FIGURES

Figure 3.1-1 Capacity and output of naphthalene in China, 2011-2015

Figure 3.2-1 Consumption volume of naphthalene in China, 2011-2015

Figure 3.2-1 Consumption share of naphthalene by downstream industry in China, 2011-2015

Figure 3.3-1 Price of naphthalene in China, 2014-2015

## List Of Tables

### LIST OF TABLES

Table 1.1-1 Policies for China's naphthalene industry, 2013-2016

Table 3.1-1 Capacity and output of major naphthalene producers in China, 2015

Table 5.1.1-1 Basic information of Shanghai BaoSteel Chemical Co., Ltd., 2016

Table 5.1.3-1 Financial performance of Shanghai BaoSteel Chemical Co., Ltd., 2013-2015

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