

Survey of China's Menthol Industry in 2016

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Abstracts

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INTRODUCTION

In this report, ASKCI analyzes the investment opportunities of China's menthol industry. It will provide you with a comprehensive understanding of this industry from the following aspects: market size, status in the world, product structure, company analysis of major players, etc., as well as make scientific prediction on the future development menthol industry.

1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of Chinese menthol industry;

To understand position of China's menthol in the world;

Get more information of the major menthol companies;

To predict what future of China's menthol industry will be;

To find out the key strengths and weakness of China's menthol companies, and the threats and opportunities they face;

To reveal opportunities in Chinese menthol industry.

2) Benefit from the report

Obtain latest info of menthol industry, such as market size, product structure, status in the world. key hotspots and so on;

Get latest information of major menthol companies in China;

Evaluate the status of China's menthol industry in the world;

Identify key trends and opportunities in China's menthol market;

Understand what are the drivers and barriers of China's menthol companies;

Find out some players who are best worth for investment in China's menthol industry.

3) Deliverables

Word-format report, with around 30-50 pages;

Excel-format database of key players of menthol;

Excel-format market data of menthol;

4) Time needed

2 or 3 work weeks needed

2. SCOPE OF INVESTIGATION

The report will investigate Chinese menthol industry from the following aspects:

Production (capacity, output, active producers, expansion, etc.)

Upstream industry (supply and price of major raw materials)

Pathway & technology

Pricing

Import & export

Market demand and consumption

Future trend

Commercial opportunity

Contents

1 PEST ANALYSIS OF MENTHOL INDUSTRY IN CHINA

- 1.1 Policy analysis
- 1.2 Environment analysis
- 1.3 Society analysis
- 1.4 Technology analysis

2 INDUSTRY CHAIN ANALYSIS OF MENTHOL INDUSTRY

- 2.1 Industry chain
- 2.2 Overview of upstream industry
 - 2.2.1 Production situation
 - 2.2.2 Price
- 2.3 Overview of downstream industry
 - 2.3.1 Production situation
 - 2.3.2 Demand for menthol

3 SUPPLY AND DEMAND OF MENTHOL IN CHINA

- 3.1 Production situation
- 3.2 Consumption situation
- 3.3 Price
- 3.4 Import situation
- 3.5 Export situation

4 MAJOR MANUFACTURERS OF MENTHOL INDUSTRY IN CHINA

- 4.1 Enterprise scale
- 4.2 Industry concentration
- 4.3 Geographical distribution

5 COMPANY PROFILE OF MAJOR MENTHOL PRODUCERS

- 5.1 Anhui Fengle Perfume Co., Ltd.
 - 5.1.1 Basic information
 - 5.1.2 Major product
 - 5.1.3 Financial performance

5.1.4 Sale network

5.1.5 New activities on menthol

5.2 Anhui Great Nation Essential Oils Co., Ltd.

5.5 China Nantong Menthol Factory

5.5.1 Basic information

5.5.2 Major product

5.5.3 Financial performance

5.5.4 Sale network

5.5.5 New activities on menthol

6 FORECAST OF MENTHOL INDUSTRY IN CHINA TO 2020

6.1 Influence factors

6.2 Forecast to 2020

6.2.1 Forecast of production and demand

6.2.2 Development strategy

7 CONCLUSION

7.1 Risk and challenge

7.2 Opportunity

List Of Figures

LIST OF FIGURES

Figure 3.1-1 Capacity and output of menthol in China, 2011-2015

Figure 3.2-1 Consumption volume of menthol in China, 2011-2015

Figure 3.2-1 Consumption share of menthol by downstream industry in China, 2011-2015

Figure 3.3-1 Price of menthol in China, 2014-2015

List Of Tables

LIST OF TABLES

Table 1.1-1 Policies for China's menthol industry, 2013-2016

Table 3.1-1 Capacity and output of major menthol producers in China, 2015

Table 5.1.1-1 Basic information of Anhui Fengle Perfume Co., Ltd., 2016

Table 5.1.3-1 Financial performance of Anhui Fengle Perfume Co., Ltd., 2013-2015

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