

# Survey of China's Citronella Oil Industry in 2016

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## Abstracts

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### INTRODUCTION

In this report, ASKCI analyzes the investment opportunities of China's citronella oil industry. It will provide you with a comprehensive understanding of this industry from the following aspects: market size, status in the world, product structure, company analysis of major players, etc., as well as make scientific prediction on the future development citronella oil industry.

#### 1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of Chinese citronella oil industry;

To understand position of China's citronella oil in the world;

Get more information of the major citronella oil companies;

To predict what future of China's citronella oil industry will be;

To find out the key strengths and weakness of China's citronella oil companies, and the threats and opportunities they face;

To reveal opportunities in Chinese citronella oil industry.

#### 2) Benefit from the report

Obtain latest info of citronella oil industry, such as market size, product structure, status in the world. key hotspots and so on;

Get latest information of major citronella oil companies in China;

Evaluate the status of China's citronella oil industry in the world;

Identify key trends and opportunities in China's citronella oil market;

Understand what are the drivers and barriers of China's citronella oil companies;

Find out some players who are best worth for investment in China's citronella oil industry.

### 3) Deliverables

Word-format report, with around 30-50 pages;

Excel-format database of key players of citronella oil;

Excel-format market data of citronella oil;

### 4) Time needed

2 or 3 work weeks needed

## 2. SCOPE OF INVESTIGATION

The report will investigate Chinese citronella oil industry from the following aspects:

Production (capacity, output, active producers, expansion, etc.)

Upstream industry (supply and price of major raw materials)

Pathway & technology

Pricing

Import & export

Market demand and consumption

Future trend

Commercial opportunity

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