

Report on Landscape Design Industry in China

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Abstracts

INTRODUCTION

As the living standard of the whole society is improving, the demand for ecological gardens and tourism landscape gardens is increasing as well. In China, the application of landscape design industry is widening and demand from different regions increases, which shows great opportunities and challenges for the industry.

Widely applied in real estate projects, urban public landscape design, road and bridge projects, and other landscape projects, landscape design demonstrates strong potential in China. In-depth understanding of different market segments is needed for companies to better serve the market and build reputation. Besides, knowing more information about the competitors would help build unique strategies to remain competitive in the market and capture opportunities as well.

In this report, ASKCI analyzes landscape design in China to provide understanding of this industry in terms of industrial chain, market demand, key players, regulations, etc. Meanwhile, forecast and recommendations will be given at the end of the report to describe the prospect and provide forward-thinking strategies.

1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese landscape design industry;

To analyze market by application and by region to indicate market potential;

To disclose supply situation from the upstream side;

To discuss influence of governmental regulation on the industry;

To analyze drivers and barriers of the industry;

To reveal opportunities for landscape design industry in China.

2) Benefit from the Report

Obtain latest info of landscape design industry, such as demand, supply, regulation, etc.;

Discover market opportunities in different segments and regions;

Find out how Chinese landscape design market will change and how your business can be involved in;

Find out cost control and sustainable development strategies;

Keep informed of your competitors/their activities in China;

Learn about key market drivers and barriers;

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SCOPE OF INVESTIGATION

The report will investigate Chinese landscape design industry from the following aspects:

Supply situation of main materials;

Market demand by application and region;

Cost control;

Sustainable development strategy;

Future trend;

Key players;

Commercial opportunity

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