

# Report on Landscape Design Industry in China

<https://marketpublishers.com/r/R96D6247447EN.html>

Date: May 2015

Pages: 0

Price: US\$ 3,500.00 (Single User License)

ID: R96D6247447EN

## Abstracts

### INTRODUCTION

As the living standard of the whole society is improving, the demand for ecological gardens and tourism landscape gardens is increasing as well. In China, the application of landscape design industry is widening and demand from different regions increases, which shows great opportunities and challenges for the industry.

Widely applied in real estate projects, urban public landscape design, road and bridge projects, and other landscape projects, landscape design demonstrates strong potential in China. In-depth understanding of different market segments is needed for companies to better serve the market and build reputation. Besides, knowing more information about the competitors would help build unique strategies to remain competitive in the market and capture opportunities as well.

In this report, ASKCI analyzes landscape design in China to provide understanding of this industry in terms of industrial chain, market demand, key players, regulations, etc. Meanwhile, forecast and recommendations will be given at the end of the report to describe the prospect and provide forward-thinking strategies.

#### 1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese landscape design industry;

To analyze market by application and by region to indicate market potential;

To disclose supply situation from the upstream side;

To discuss influence of governmental regulation on the industry;

To analyze drivers and barriers of the industry;

To reveal opportunities for landscape design industry in China.

## 2) Benefit from the Report

Obtain latest info of landscape design industry, such as demand, supply, regulation, etc.;

Discover market opportunities in different segments and regions;

Find out how Chinese landscape design market will change and how your business can be involved in;

Find out cost control and sustainable development strategies;

Keep informed of your competitors/their activities in China;

Learn about key market drivers and barriers;

Share this information within your organization using free global intranet license.

## SCOPE OF INVESTIGATION

The report will investigate Chinese landscape design industry from the following aspects:

Supply situation of main materials;

Market demand by application and region;

Cost control;

Sustainable development strategy;

Future trend;

Key players;

Commercial opportunity

## Contents

### EXECUTIVE SUMMARY

### DEFINITION AND METHODOLOGY

## I INDUSTRIAL CHAIN FOR LANDSCAPE DESIGN IN CHINA

### I-1 Upstream Analysis

#### I-1.1 Softscape Material

#### I-1.2 Hardscape Material

#### I-1.3 New Material

### I-2 Downstream Analysis

#### I-2.1 Commercial Real Estate Project

#### I-2.2 Residential Project

#### I-2.3 Colleges and University Project

#### I-2.4 Urban Park Project

#### I-2.5 Urban Streets Project

#### I-2.6 Highway Project

#### I-2.7 Upscale Resort Project

#### I-2.8 Cemetery Project

## II REGULATION AND POLICY FOR LANDSCAPE DESIGN IN CHINA

### II-1 Landscape Design Qualification

#### II-1.1 Qualification Standard

#### II-1.2 Qualification Evaluation

### II-2 Policy

## III MARKET ANALYSIS OF LANDSCAPE DESIGN IN CHINA BY APPLICATION

### III-1 Market Analysis of Real Estate Landscape Design

#### III-1.1 Overview of Chinese Real Estate Market

#### III-1.2 Development of Real Estate Landscape Design in China

#### III-1.3 Landscape Design for Residential Project

##### III-1.3.1 Demand Analysis

##### III-1.3.2 Problems and Solutions

##### III-1.3.3 Case Study

#### III-1.4 Landscape Design for Commercial Real Estate Project

- III-1.5 Landscape Design for Tourism Real Estate Project
- III-1.6 Landscape Design for Upscale Resort Project
- III-2 Market Analysis of Urban Public Landscape Design
  - III-2.1 Landscape Design for Town Square
  - III-2.2 Landscape Design for Park
  - III-2.3 Landscape Design for Municipal Garden
- III-3 Market Analysis of Road and Bridge Landscape Design
  - III-3.1 Landscape Design for Urban Streets
  - III-3.2 Landscape Design for Highway
  - III-3.3 Landscape Design for Bridges and Tunnels
- III-4 Market Analysis of Other Landscape Design
  - III-4.1 Landscape Design for Colleges and Universities
  - III-4.2 Landscape Design for Cemetery

## **IV MARKET ANALYSIS OF LANDSCAPE DESIGN IN CHINA BY REGION**

- IV-1 Market Analysis of Landscape Design in Beijing
  - IV-1.1 Environment Analysis
  - IV-1.2 Regulation and Policy
  - IV-1.3 Market Scale
  - IV-1.4 Market Scale of Real Estate
  - IV-1.5 Market Scale of Municipal Construction
  - IV-1.6 Market Scale of Tourism and Leisure Industry
- IV-2 Market Analysis of Landscape Design in Shanghai
- IV-3 Market Analysis of Landscape Design in Guangdong Province
- IV-4 Market Analysis of Landscape Design in Jiangsu Province
- IV-5 Market Analysis of Landscape Design in Zhejiang Province
- IV-6 Market Analysis of Landscape Design in Fujian Province
- IV-7 Market Analysis of Landscape Design in Shandong Province
- IV-8 Market Analysis of Landscape Design in Sichuan Province
- IV-9 Market Analysis of Landscape Design in Chongqing
- IV-10 Market Analysis of Landscape Design in Hainan Province

## **V COST CONTROL AND OPTIMIZATION**

- V-1 Cost Allocation
- V-2 Cost Optimization Strategy
  - V-2.1 Optimization Principle
  - V-2.2 Optimization Measures

## **VI SUSTAINABLE DEVELOPMENT STRATEGY**

VI-1 Introduction to Sustainable Landscape Design

VI-2 Sustainable Design Analysis

VI-2.1 Sustainable Design Approach

VI-2.2 Environmental Landscape Design

VI-2.3 Intensified Landscape Design

VI-3 Technology for Sustainable Landscape

## **VII COMPETITIVENESS ANALYSIS OF KEY PLAYERS IN CHINA**

VII-1 Palm Landscape Architecture Co., Ltd.

VII-2 Pubang Landscape Architecture Co., Ltd.

VII-3 Orient Landscape Industry Group Ltd.

VII-4 Inner Mongolia Hotision & Monsod Drought-Resistance Greening Co., Ltd.

VII-5 Shenzhen Techand Ecology & Environment Co., Ltd.

VII-6 Yunnan Green-Land Biological Technology Co., Ltd.

VII-7 Huilv Landscape Construction Co., Ltd.

## **VIII FORECAST ON LANDSCAPE DESIGN INDUSTRY IN CHINA**

VIII-1 Drivers and Barriers

VIII-2 Production Forecast

VIII-3 Market Forecast

## **IX CONCLUSION AND RECOMMENDATIONS**

### **ASKCI'S LEGAL DISCLAIMER**

### **LIST OF TABLE**

Table IV-1.1-1 Investment on different real estate types, 2009-2014

Table IV-2.2-1 Number of parks in China, 2010-2013

Table IV-2.3-1 Value estimation of municipal gardens, 2015-2020

### **LIST OF FIGURE**

Figure IV-1.1-1 Investment on real estate in China, 2010-2014

Figure IV-1.3-4 Space size of residential projects under construction, 2010-2014  
Figure IV-1.4-4 Space size of commercial real estate projects under construction,  
2010-2014

## I would like to order

Product name: Report on Landscape Design Industry in China

Product link: <https://marketpublishers.com/r/R96D6247447EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R96D6247447EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970