

# Report on Global and Chinese IVD Industry

<https://marketpublishers.com/r/R12299DA717EN.html>

Date: May 2015

Pages: 0

Price: US\$ 3,500.00 (Single User License)

ID: R12299DA717EN

## Abstracts

### INTRODUCTION

Two thirds of medical treatment decisions in the global was made based on assay results, however, spending on assays only makes up 1% of total medical expenditures. To improve the technology, methods and spending on assays would contribute to disease prevention, diagnosis and treatment. It demonstrates commercial opportunities as well.

The major market demand of IVD comes from developed countries such as North America, Europe, Japan, etc., nonetheless, developing countries such as China, India and Brazil has shown increasing demand in recent years. So far, there are around 400 IVD companies in China, with the top 20 occupying 30% of the market share. The market size of IVD in China was about RMB15 billion in 2013, which will grow to RMB30 million in 2018.

In this report, ASKCI analyzes IVD in China to provide understanding of this industry in terms of market demand, key players, regulations, etc. Meanwhile, recommendations will be given at the end of the report to describe the prospect and provide forward-thinking strategies.

#### 1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese IVD industry;

To analyze market size of the global and China to indicate market potential;

To disclose market segments and application;

To discuss influence of governmental regulation on the industry;

To analyze drivers and barriers of the industry;

To reveal opportunities for IVD in China.

## 2) Benefit from the Report

Obtain latest information of IVD industry, such as demand, market segment, regulation, etc.in the globe and China;

Discover market opportunities in different segments;

Find out how Chinese IVD market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers and barriers;

Share this information within your organization using free global intranet license.

## SCOPE OF INVESTIGATION

The report will investigate global and Chinese IVD industry from the following aspects:

Global and Chinese market overview;

Market demand in different segments;

Regulation and policy;

Key players;

Prospect;

Commercial opportunity.

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