

Report on the Chinese tourism industry

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Abstracts

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The tourism industry is based on the use of various attractions to attract guests and provide transportation, tours, lodgings, catering, shopping and cultural exchanges for their entertainment. The tourism industry is broadly composed of resources, facilities and services. Tourist activities are broadly categorized into domestic tourism, inbound international tourism and outbound international tourism.

Increasing amounts of disposable income have allowed for Chinese tourists to travel around the world more than ever and have also allowed for better hospitality, the construction of better facilities and better services in order to attract higher numbers of inbound international tourists. Chinese tourists' main destinations are based in Hong Kong, Macao, Japan, US and Korea. Due to the plateauing of markets such as Hong Kong and Macau, inbound international tourists from developed countries have decreased by a sizeable amount. It is estimated that there will be a total of XX million inbound international tourists per annum by 2022, with a forex income of up to XX billion USD.

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