

# Report on the Chinese mobile phone market 2019-2023

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## Abstracts

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Since their initial creation during the 70s, mobile phones have evolved from being a strict communication-only device to a device that combines many different functions into a small form factor, and are now on the verge of being granted access to 5G networks. However, it is worth noting that while smartphones are the main devices in the world of today, traditional mobile phones still exist in some form, and are still available for purchase through readily accessible channels alongside smartphones.

The Chinese mobile phone market produced a total of XX billion phones of which XX million were mobile phones, XX million were 4G phones and smartphones were XX million. XX% of smartphone shipments were android phones. The Chinese phone market shipped a total of XX million phones from January to April in 2018.

While smartphone markets in developed countries have almost reached full capacity, developing countries such as China, India and Africa are beginning to see a large increase in the amount of low-to-mid-range models. The lower penetration rates for smartphones in developing countries as well as the large populations in developing countries are causing the smartphone market to be centered around developing countries.

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