

Report on the Chinese market for electric scooters and variants

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Abstracts

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Electric scooters or mopeds are typically battery-powered two-wheelers that use either direct or alternating currents. It has become a common sight in the streets of China and is expected to become even more common due to rising living standards in China coupled with the need for convenient and cheaper transportation. The electric scooter market reached a total size of XX billion CNY in 2018, a XX% growth over the previous year.

National policies released in 2016 have placed significant emphasis on the importance of green, low-carbon products and technologies which has in turn led to an increase in the demand for green transportation. These policies have served as extra stimulus for industry growth.

Urbanization and economic development have also led to increased complaints over crowded traffic, pollution and environmental disruption. The rise of the electric scooter in China has served as an effective method of decreasing traffic jams as well as pollution, and as such is expected to experience further growth in the near future with the market expected to reach a total size of XX billion CNY in 2023.

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