

# Report on the Chinese market for agricultural plastic sheets 2018-2023

<https://marketpublishers.com/r/R33301B1896EN.html>

Date: March 2019

Pages: 92

Price: US\$ 5,000.00 (Single User License)

ID: R33301B1896EN

## Abstracts

It takes 3-5 business days to dispatch the report after the purchase is made.

China is a major agricultural contributor to the world economy. Over X billion people are currently living in farming communities. The agricultural industry is one of the bases of the Chinese economy, and is one of industries that are heavily support by the Central Government. Recent government documents have placed the agricultural industry as one of the top industries for improvement.

Agricultural plastic sheets have become an important part of modern agricultural practices. There are over 1000 different agricultural plastic sheet manufacturing companies in the industry. Over XX million tons of plastic film was produced in 2018. The thickness of the plastic sheets makes it extremely difficult to recycle the sheets. Plastic sheet development is expected to move towards the reuse and recycling of plastic sheets in order to prevent economic losses and damage to the environment.

The use of high-grade plastic sheets is slowly becoming more commonplace amongst farming communities. Improved transparency, thermal insulation, structural strength and product longevity are some of the main development trends in the market.

## Contents

### **CHAPTER 1 AGRICULTURAL FILM INDUSTRY OVERVIEW**

- 1.1 Industry definition
- 1.2 Development history
- 1.3 Industry categorization
- 1.4 Supply chain applications

### **CHAPTER 2 AGRICULTURAL FILM INDUSTRY DEVELOPMENT OVERVIEW**

- 2.1 General operations
- 2.2 Production volumes and predictions
  - 2.2.1 Production volumes
  - 2.2.2 Predictions
- 2.3 Demand analysis and predictions
  - 2.3.1 Demand analysis
  - 2.3.2 Predictions
- 2.4 Production/sales ratio

### **CHAPTER 3 FOREIGN TRADE ANALYSIS**

- 3.1 Polyethylene boards, plates, films and foil foreign trade data
  - 3.1.1 Import trade data
    - 3.1.1.1 Import volumes
    - 3.1.1.2 Import figures
    - 3.1.1.3 Import Pricing
  - 3.1.2 Export trade data
    - 3.1.2.1 Export volumes
    - 3.1.2.2 Export figures
    - 3.1.2.3 Export prices
- 3.2 Polypropylene boards, plates, films and foil foreign trade foreign trade data
  - 3.2.1 Import trade data
    - 3.2.1.1 Import volumes
    - 3.2.1.2 Import figures
    - 3.2.1.3 Import pricing
  - 3.2.2 Export trade data
    - 3.2.2.1 Export volumes
    - 3.2.2.2 Export figures

#### 3.2.2.3 Export prices

### 3.3 Trade data vinyl chloride polymer boards with 6% or greater amount plasticizer

#### 3.3.1 Import data

##### 3.3.1.1 Import volumes

##### 3.3.1.2 Import figures

##### 3.3.1.3 Import prices

#### 3.3.2 Export data

##### 3.3.2.1 Export volumes

##### 3.3.2.2 Export figures

##### 3.3.2.3 Export prices

### 3.4 Other vinyl chloride polymer board products foreign trade data

#### 3.4.1 Import data

##### 3.4.1.1 Import volumes

##### 3.4.1.2 Import figures

##### 3.4.1.3 Import prices

#### 3.4.2 Export data

##### 3.4.2.1 Export volumes

##### 3.4.2.2 Export figures

##### 3.4.2.3 Export prices

## **CHAPTER 4 AGRICULTURAL FILM INDUSTRY DEVELOPMENTS**

### 4.1 Global industry developments

#### 4.1.1 Development environment

#### 4.1.2 Technical applications

#### 4.1.3 Development predictions

### 4.2 Chinese industry developments

#### 4.2.1 Current developments

#### 4.2.2 Development trends

### 4.3 A comparison between main agricultural film products

### 4.4 Chinese agricultural film industry developments analysis

### 4.5 Development strategies

## **CHAPTER 5 CHINESE FILM USAGE ANALYSIS**

### 5.1 Usage analysis

### 5.2 Regional usage statistics

#### 5.2.1 Northeast China

#### 5.2.2 Northern China

- 5.2.3 Eastern China
- 5.2.4 Middle China
- 5.2.5 Southern China
- 5.2.6 Southwest China
- 5.2.7 Northwest China
- 5.3 Agricultural film usage predictions

## **CHAPTER 6 AGRICULTURAL FILM POLLUTION ANALYSIS**

- 6.1 Film usage analysis
- 6.2 Pollution analysis
- 6.3 White pollution analysis
  - 6.3.1 Lowered crop yields
  - 6.3.2 Lowered fertilizer delivery
  - 6.3.3 Environmental damage
  - 6.3.4 Health concerns
- 6.4 White pollution causes
  - 6.4.1 Film quality
  - 6.4.2 Environment management

## **CHAPTER 7 AGRICULTURAL FILM SUPPLY CHAIN ANALYSIS**

- 7.1 Industry chain overview
- 7.2 Upstream analysis
  - 7.2.1 Ethylene
  - 7.2.2 Polytenes
  - 7.2.3 Polyvinyl chloride
- 7.3 Downstream applications
  - 7.3.1 Food industry
  - 7.3.2 Oil industry
  - 7.3.3 Cotton industry
  - 7.3.4 Vegetables industry

## **CHAPTER 8 CHINESE AGRICULTURAL FILM PRODUCTS PRICING ANALYSIS**

- 8.1 Agricultural film pricing analysis
- 8.2 Pricing factors
  - 8.2.1 Lack of cost support
  - 8.2.2 Weak downstream support

- 8.3 Main pricing strategies
  - 8.3.1 Bundled pricing
  - 8.3.2 Predatory pricing
  - 8.3.3 Restrictions on resale prices
- 8.4 Low price strategies and brand strategies
  - 8.4.1 Low price strategies
  - 8.4.2 Brand strategies

## **CHAPTER 9 AGRICULTURAL FILM INDUSTRY MARKET STRATEGIES**

- 8.1 Industry competitiveness analysis
  - 8.1.1 Competition between companies
  - 8.1.2 Threat of potential entrants
  - 8.1.3 Threat of substitutes
  - 8.1.4 Supplier bargaining power
  - 8.1.5 Customer bargaining power
- 8.2 Competitive overview
- 8.3 Competitive strategies
  - 8.3.1 Innovation
  - 8.3.2 The 'choice, quality and brand' strategy
  - 8.3.3 Cooperation and mutual benefits strategies

## **CHAPTER 9 AGRICULTURAL FILM INDUSTRY KEY COMPANIES**

- 9.1 Jinfa Technologies
  - 9.1.1 Development overview
  - 9.1.2 Main products
  - 9.1.3 Operational analysis
  - 9.1.4 Competitive advantages
  - 9.1.5 Development strategies
- 9.2 Great Southwest Holdings Co.
  - 9.2.1 Development overview
  - 9.2.2 Main products
  - 9.2.3 Operational analysis
  - 9.2.4 Sales network distribution
  - 9.2.5 Competitive advantages
  - 9.2.6 Development strategies
- 9.3 Tianzhuang Green Technologies
  - 9.3.1 Development overview

- 9.3.2 Main products
- 9.3.3 Sales network distribution
- 9.3.4 Competitive advantages
- 9.4 Tianye Holdings
  - 9.4.1 Development overview
  - 9.4.2 Main products
  - 9.4.3 Operational analysis
  - 9.4.4 Competitive advantages
  - 9.4.5 Development strategies
- 9.5 Huachuanyangan Holdings
  - 9.5.1 Development overview
  - 9.5.2 Main products
  - 9.5.3 Operational analysis
  - 9.5.4 Competitive advantages
  - 9.5.5 Development strategies
- 9.6 Guofeng Plastics Holdings
  - 9.6.1 Development overview
  - 9.6.2 Main products
  - 9.6.3 Operational analysis
  - 9.6.4 Competitive advantages
  - 9.6.5 Development strategies
- 9.7 Tiansu Technologies
  - 9.7.1 Development overview
  - 9.7.2 Agricultural film products
  - 9.7.3 Sales network distribution
  - 9.7.4 Competitive advantages
- 9.8 Dongda Plastics
  - 9.8.1 Development overview
  - 9.8.2 Main products
  - 9.8.3 Competitive advantages

## **CHAPTER 10 AGRICULTURAL FILM INDUSTRY DEVELOPMENT TRENDS AND PROSPECTS**

- 10.1 Current problems
- 10.2 Development forecasts
  - 10.2.1 Development prospects
  - 10.2.2 Development directions

## **CHAPTER 11 INDUSTRY INVESTMENT OPPORTUNITIES AND RISK ANALYSIS**

11.1 Industry investment opportunities

11.2 Investment risks analysis

11.2.1 Competitive risks

11.2.2 Political risks

11.2.3 Market demand risks

## I would like to order

Product name: Report on the Chinese market for agricultural plastic sheets 2018-2023

Product link: <https://marketpublishers.com/r/R33301B1896EN.html>

Price: US\$ 5,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R33301B1896EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970