

# Report on the Chinese industry for carbonated beverages 2017-2022

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## Abstracts

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Carbonated beverages refer to beverages with carbon dioxide added to them, and are one of the most common beverage types available on the market.

The Chinese industry for carbonated beverages had a total of XX companies in 2016. The industry recorded a total of CNY XX billion in sales income, a XX% growth over the previous year. The industry saw total profits of CNY XX billion in sales income, a XX% decrease over the previous year.

As the most populated country in the world, the Chinese market has always been one of the most heavily scrutinized markets in the world. Changing tastes, a slowing economy, fierce competition and trends towards healthy drinks have caused the industry to slow down. Many consumers have made the leap from carbonated drinks to alcoholic drinks, fruit juices and tea beverages based on the perception of carbonated drinks being unhealthy.

Despite the decline of the industry in China, this does not truly mean that the manufacturing industry for carbonated drinks is entering a recession. While the rise of other beverages indicates that Chinese consumers have begun to look for new tastes, other beverage industries do not possess the momentum to replace the carbonated beverage industry in its entirety. The carbonated beverage industry is expected to produce a total of XX million tons and achieve XX billion in sales by 2022.

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