

# Report on the Chinese high-end furniture market 2019-2025

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## Abstracts

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The Chinese furniture manufacturing industry has undergone rapid development in recent years and has already formed into a clustered industry. These clusters are located in the Pearl River Delta (Guangdong, Fujian), the Long River Delta (Zhejiang, Jiangsu, Shanghai), the Bohai Rim (Beijing, Tianjin, Hebei, Shandong), Northeast China (Liaoning and Heilongjiang), Midwestern China (Henan, Sichuan and Chongqing). These five manufacturing clusters are responsible for producing up to 90% of all furniture made in China.

Chinese furniture manufacturers of scale reached a total of XX by the end of 2018. The industry reached a total of XXX billion CNY in capital in the same year, with sales revenues of XX billion CNY and profits of XX billion CNY.

The Chinese market for high-class furniture reached a total size of XX billion CNY, a XX% growth over the previous year. The Chinese high-class furniture market is mostly centered in cities and provinces with higher income than average including Beijing and Tianjin in Northern China; Zhejiang, Jiangsu and Shanghai in Eastern China, and Guangdong in Southern China.

The development of high-class homes has served as a driving force for driving the demand for high-class furniture. Readjustments in housing prices have led to stronger incentives for purchases. This combined with stronger performances in the interior refurnishing market for villas in China is indicative of the spending power that consumers currently possess. The high-class furniture market is expected to reach a total of XX billion CNY in scale by the year 2025.

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