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Report on the Chinese E-Commerce and Logistics Industries 2019-2023

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Abstracts

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E-commerce is built on the foundations of traditional commerce, and combines information flows, business flows and financial flows from e-business and is effectively an evolutionary upgrade from traditional commerce. As such, e-commerce can also be expressed as the act of delivering services and goods through the aforementioned 'flows'.

The Chinese e-commerce market has been growing at a rapid pace with increasingly higher amounts of trading volumes. The Chinese e-commerce market reached a total scale of XX billion CNY in 2018, a XX % growth over the previous year.

The logistics and postal service industries have also benefitted directly from the increase in e-commerce, with the former achieving a total XX billion CNY in transported goods and an income of XX billion CNY in 2018, a growth of XX% over the previous year. The Chinese postal system completed a total of XX billion orders in 2018.

Government policies indicate that the e-commerce industry will become a focal point for development, with trends moving towards standardization of services, quality and information. While competition has been steadily rising in the industry, the industry still continues to see massive improvements, with global expansion becoming the next development horizon for many Chinese e-commerce companies.

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