

Report on the Chinese E-Commerce and Logistics Industries 2019-2023

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Abstracts

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E-commerce is built on the foundations of traditional commerce, and combines information flows, business flows and financial flows from e-business and is effectively an evolutionary upgrade from traditional commerce. As such, e-commerce can also be expressed as the act of delivering services and goods through the aforementioned 'flows'.

The Chinese e-commerce market has been growing at a rapid pace with increasingly higher amounts of trading volumes. The Chinese e-commerce market reached a total scale of XX billion CNY in 2018, a XX % growth over the previous year.

The logistics and postal service industries have also benefitted directly from the increase in e-commerce, with the former achieving a total XX billion CNY in transported goods and an income of XX billion CNY in 2018, a growth of XX% over the previous year. The Chinese postal system completed a total of XX billion orders in 2018.

Government policies indicate that the e-commerce industry will become a focal point for development, with trends moving towards standardization of services, quality and information. While competition has been steadily rising in the industry, the industry still continues to see massive improvements, with global expansion becoming the next development horizon for many Chinese e-commerce companies.

Contents

CHAPTER 1 CHINESE E-COMMERCE AND LOGISTICS INDUSTRIES OVERVIEW

- 1.1 E-commerce macroeconomics analysis
 - 1.1.1 Industry policies
 - 1.1.2 Industry technologies

CHAPTER 2 CHINESE E-COMMERCE AND LOGISTICS INDUSTRIES DEVELOPMENT OVERVIEW

- 2.1 E-commerce industry overview
 - 2.1.1 Market overview
 - 2.1.1.1 Trading scale
 - 2.1.1.2 Employment scale
 - 2.1.2 Competitiveness analysis
 - 2.1.2.1 B2B e-commerce competitiveness analysis
 - 2.1.2.2 Online retail competitiveness analysis
 - 2.1.3 Industry prospects
 - 2.1.3.1 Development trends
 - 2.1.3.2 Development prospects
- 2.2 Chinese logistics industry general developments
 - 2.2.1 Logistics industry operations
 - 2.2.1.1 Total sum
 - 2.2.1.2 Total costs
 - 2.2.1.3 Total income
 - 2.2.2 Industry competitiveness
 - 2.2.2.1 General competitiveness
 - 2.2.2.2 Competitive structure
 - 2.2.3 Development prospects
- 2.3 Chinese e-commerce and logistics industries development analysis
 - 2.3.1 Development analysis
 - 2.3.2 Development characteristics
 - 2.3.2.1 M&A
 - 2.3.2.2 Creation of resource and inventory networks
 - 2.3.2.3 User structure variability
 - 2.3.2.4 Added values in logistics
 - 2.3.3 E-commerce and logistics industry competitiveness analysis
 - 2.3.4 E-commerce and logistics industry development prospects

- 2.3.4.1 Development trends
- 2.3.4.2 Development prospects

CHAPTER 3 OPERATIONS COSTS IN THE CHINESE E-COMMERCE AND LOGISTICS INDUSTRIES

- 3.1 Logistics costs
 - 3.1.1 Introduction
 - 3.1.2 Cost analysis
 - 3.1.3 Cost control methods
- 3.2 E-commerce human resource costs
 - 3.2.1 E-commerce and logistics companies human resource costs
 - 3.2.2 Human resource cost control methods analysis
- 3.3 E-commerce warehouse storage costs analysis
 - 3.3.1 Warehouse construction costs
 - 3.3.2 Rental costs
 - 3.3.3 Cost control methods
- 3.4 E-commerce and logistics packaging costs
 - 3.4.1 Packaging costs analysis
 - 3.4.2 Packaging material prices

CHAPTER 4 LEADING CHINESE E-COMMERCE FIRMS

- 4.1 Industry-leading companies
 - 4.1.1 T-Mall
 - 4.1.1.1 Introduction
 - 4.1.1.2 Origin
 - 4.1.1.3 User characteristics
 - 4.1.1.4 Number of Unique Visitors
 - 4.1.1.5 Trading volume
 - 4.1.1.6 Competitiveness analysis
 - 4.1.2 JD.com
 - 4.1.2.1 Introduction
 - 4.1.2.2 User sources
 - 4.1.2.3 User characteristics
 - 4.1.2.4 Number of Unique Visitors
 - 4.1.2.5 Trading volume
 - 4.1.2.6 Competitiveness analysis
 - 4.1.3 Amazon China

- 4.1.3.1 Introduction
- 4.1.3.2 User sources
- 4.1.3.3 User characteristics
- 4.1.3.4 Number of Unique Visitors
- 4.1.3.5 Company operations
- 4.1.3.6 Competitiveness analysis
- 4.1.4 Dangdang.com
 - 4.1.4.1 Introduction
 - 4.1.4.2 User sources
 - 4.1.4.3 User characteristics
 - 4.1.4.4 Number of unique visitors
 - 4.1.4.5 Competitiveness analysis
- 4.1.5 Suning
 - 4.1.5.1 Introduction
 - 4.1.5.2 User sources
 - 4.1.5.3 User characteristics
 - 4.1.5.4 Number of unique visitors
 - 4.1.5.5 Company operations
 - 4.1.5.6 Competitiveness analysis
- 4.2 Leading logistics companies
 - 4.2.1 EMS
 - 4.2.1.1 Introduction
 - 4.2.1.2 Services
 - 4.2.1.3 Operation network
 - 4.2.1.4 Advantages
 - 4.2.2 China Air Express
 - 4.2.2.1 Introduction
 - 4.2.2.2 Services
 - 4.2.2.3 operation network
 - 4.2.2.4 Advantages
 - 4.2.3 China Railway Express
 - 4.2.3.1 Introduction
 - 4.2.3.2 Services
 - 4.2.3.3 Operations network
 - 4.2.3.4 Operation strategies
 - 4.2.3.5 Advantages
 - 4.2.4 SF Express
 - 4.2.4.1 Introduction
 - 4.2.4.2 Products and Services

- 4.2.4.3 Operations analysis
- 4.2.4.4 Sales network analysis
- 4.2.4.5 Competitive advantages
- 4.3 Leading warehouse and storage companies analysis
 - 4.3.1 CMSTD
 - 4.3.1.1 Introduction
 - 4.3.1.2 Main business
 - 4.3.1.3 Operations analysis
 - 4.3.1.4 Sales network analysis
 - 4.3.1.5 Competitive advantages
 - 4.3.2 Xinning Logistics
 - 4.3.2.1 Development overview
 - 4.3.2.2 Main business
 - 4.3.2.3 Operations analysis
 - 4.3.2.4 Sales network
 - 4.3.2.5 Competitive advantages
- 4.4 Leading companies in the transportation industry
 - 4.4.1 Deppon Logistics
 - 4.4.1.1 Development overview
 - 4.4.1.2 Services
 - 4.4.1.3 Operations analysis
 - 4.4.1.4 Operations network
 - 4.4.1.5 Advantages
 - 4.4.2 Hoau Logistics
 - 4.4.2.1 Development overview
 - 4.4.2.2 Services
 - 4.4.2.3 Sales network
 - 4.4.2.4 Operational strategies
- 4.5 Industrial e-commerce companies
 - 4.5.1 Grainger China
 - 4.5.1.1 Introduction
 - 4.5.1.2 Services
 - 4.5.1.3 Global resources
 - 4.5.1.4 Operational advantages
 - 4.5.2 EHSY
 - 4.5.2.1 Development overview
 - 4.5.2.2 Services
 - 4.5.2.3 Company distribution in China
 - 4.5.2.4 Operational advantages

- 4.5.3 VIPMRO.com
 - 4.5.3.1 Development overview
 - 4.5.3.2 Services
 - 4.5.3.3 Operation network
 - 4.5.3.4 Developments analysis
- 4.5.4 ZKH
 - 4.5.4.1 Development overview
 - 4.5.4.2 Service details
 - 4.5.4.3 Operational network
 - 4.5.4.4 Operational advantages
- 4.5.5 URMRO
 - 4.5.5.1 Development overview
 - 4.5.5.2 Services
 - 4.5.5.3 Operational advantages
- 4.5.6 GYB2025.com
 - 4.5.6.1 Development overview
 - 4.5.6.2 Services
 - 4.5.6.3 Operational advantages

CHAPTER 5 E-COMMERCE AND LOGISTICS INDUSTRIES' DEVELOPMENT PROSPECTS

- 5.1 Development prospects analysis
 - 5.1.1 Multi-functionality
 - 5.1.2 Service-orientation
 - 5.1.3 Informatization
 - 5.1.4 Globalization
- 5.2 Investment risks
 - 5.2.1 Political risks
 - 5.2.2 Competitive risks
 - 5.2.3 Companies' survivability
- 5.3 Investment potential and advice
 - 5.3.1 Investment opportunities
 - 5.3.2 Investment advice

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