

Report on the Chinese Beverage Industry 2017

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Abstracts

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Beverages are fluids made for humans and animals that are packaged into predetermined amounts and are either available for immediate consumption or require mixing with water. Non-alcoholic beverages, of which this report focuses, are defined as beverages that contain less than 0.5% alcohol. Beverages may take the form of liquids, solids or syrups, with their primary purpose being to quench thirst, provide nutrition or alter users' mental states in a positive manner.

The Chinese beverage industry saw beneficial developments in 2016, with main economic indicators experiencing stable growth. The Chinese beverage industry produced a total of XX million tons of product, a XX% growth over the previous year. Retail figures for drinks reached a total of CNY XX billion, a XX% growth over the previous year. Beverage companies of scale reported a total operating income of CNY XX billion, a XX% growth over the previous year, with CNY XX billion in profits, a XX% growth over the previous year.

According to National Economic Statistics standards, the Chinese beverage industry is divided into carbonated drink production, fruit and vegetable juice production, milk beverage and plant protein beverage production, solid beverage production, tea beverage production, other beverage production and the packaging industries for each type of beverage previously mentioned. The Chinese beverage industry produced a total of XX million tons of carbonated drinks, a total of XX million tons of drinking water and a total of XX million tons of fruit and vegetable juice.

The Chinese beverage industry possesses immense potential, with low-calorie drinks, healthy drinks, cold drinks and lactobacillus drinks' prospects looking particularly bright. The industry is expected to reach a total of CNY XX billion by 2022.

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