

# Production and Market of Radio Frequency Identification (RFID) Chip in China 2016

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## Abstracts

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### 1. INTRODUCTION

In this report, ASKCI analyzes the investment opportunities of China's radio frequency identification (RFID) chip industry. It will provide you with a comprehensive understanding of this industry from the following aspects: market size, status in the world, product structure, company analysis of major players, etc., as well as make scientific prediction on the future development RFID chip industry.

#### 1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of Chinese RFID chip industry;

To understand position of China's RFID chip in the world;

Get more information of the major RFID chip manufacturers;

To predict what future of China's RFID chip industry will be;

To find out the key strengths and weakness of China's RFID chip players, and the threats and opportunities they face;

To reveal opportunities in Chinese RFID chip industry.

#### 2) Benefit from the report

Obtain latest info of RFID chip industry, such as market size, product structure, status in the world. key hotspots and so on;

Get latest information of major RFID chip players in China;

Evaluate the status of China's RFID chip industry in the world;

Identify key trends and opportunities in China's RFID chip market;

Understand what are the drivers and barriers of China's RFID chip players;  
Find out some players who are best worth for investment in China's RFID chip industry.

### 3) Deliverables

Word-format report, with around 30-50 pages;  
Excel-format database of key players of RFID chip;  
Excel-format market data of RFID chip;

### 4) Time needed

3 weeks needed

## 2. SCOPE OF INVESTIGATION

The report will investigate China's RFID chip industry from the following aspects:

Market information (market size, supply chain analysis, competitive landscape, etc.)

Supply chain (content providers , equipment suppliers, etc.)

Policy & technology

Future trend

Commercial opportunity

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