

Production and Market of Chinese Train Airconditioner Industry2015-2020Proposal

https://marketpublishers.com/r/PE7AF6646F3EN.html

Date: June 2015

Pages: 0

Price: US\$ 3,500.00 (Single User License)

ID: PE7AF6646F3EN

Abstracts

1. INTRODUCTION

Base on the government 11th five-year plan issued in 2006 that the demand of train air-conditioners had achieved 9,585 units in 2010. Another project which government had approved on Oct 31, 2008 stated that railroad network will get upgrade and improve in order to expand carrying capacity and carrying quality.

The new project also stated that national railroad network aggregate length extends to 120 thousand kilometers; and passenger railroad transportation aggregate length extends to 160 thousand kilometers from 120 thousand kilometers. The new project required upgrades for trains which expanded train air-conditioners' market size. Base on the forecast, Chinese train air-conditioner industry market size will breakthrough RMB 3.6 billion by the end of 2020.



Contents

1 CHINESE TRAIN AIR-CONDITIONER MARKET

- 1.1 Global train air-conditioner market development
- 1.2 Chinese train air-conditioner market development
- 1.3 Demand/supply of Chinese train air-conditioner
 - 1.3.1 Supply
 - 1.3.2 Demand
 - 1.3.3 Pricing
- 1.4 Existing Problems

2 IMPORT AND EXPORT STATISTICS, 2009-2015

- 2.1 Imports of Chinese train air-conditioner and relevant products
- 2.2 Exports of Chinese train air-conditioner and relevant products

3 COMPETITIVE STRATEGY AND TACTICS

- 3.1 Competition Structure
 - 3.1.1 Price competition
 - 3.1.2 Technology competition
- 3.2 Competitive strategy

4 CHINESE TRAIN AIR-CONDITIONER REGIONAL MARKET ANALYSIS, 2009-2014

- 4.1 Northern China
- 4.2 Northeastern China
- 4.3 Central China
- 4.4 Eastern China
- 4.5 Rest regions

5 TRAIN AIR-CONDITIONER INDUSTRY STATISTICS, 2011-2015

- 5.1 Industrial development
- 5.2 Train air-conditioner market size
 - 5.2.1 Quantity of businesses
 - 5.2.2 Market cap
 - 5.2.3 Sales volume



- 5.2.4 Profit
- 5.3 Cost and expense
- 5.4 Performance
 - 5.4.1 Debt paying ability
 - 5.4.2 Profitability
 - 5.4.3 Operability

6 CHINESE TRAIN AIR-CONDITIONER INDUSTRY CHAIN

- 6.1 Upstream
- 6.2 Downstream

7 BELLWETHER COMPANY

- 7.1 Shijiazhuang King Transportation Equipment Co., Ltd.
- 7.1.1 Introduction
- 7.1.2 Performance
- 7.1.3 Sales network
- 7.1.4 Competitive advantage
- 7.2 DunAn Environment Co., Ltd.
- 7.3 Songz Automobile Air Conditioning Co., Ltd.
- 7.4 Guangzhou Zhongche Railway Vehicles Equipment Joint-Stock Co., Ltd.
- 7.5 Longertek Co., Ltd,
- 7.6 Cpcchina Inc.

8 FORECAST AND PROSPECTIVE, 2015-2020

- 8.1 Train air-conditioner industry development prospective
- 8.2 Market forecast

9 INVESTMENT AND RISKS

- 9.1 Investment opportunity
- 9.2 Investment risks
- 9.3 Strategy and recommendation



List Of Tables

LIST OF TABLES

Table 1 Production of Chinese major train air-conditioner manufacturers

Table 2 Growth of Chinese train air-conditioner, 2009-2014

Table 3 Production of model KLD29 train air-conditioner and market price



List Of Figures

LIST OF FIGURES

Figure 1 Market growth of Chinese train air-conditioner, 2009-2014

Figure 2 Growth of Northern China train air-conditioner market, 2009-2014

Figure 3 Growth of Northeastern China train air-conditioner market, 2009-2014



I would like to order

Product name: Production and Market of Chinese Train Air-conditioner Industry2015-2020Proposal

Product link: https://marketpublishers.com/r/PE7AF6646F3EN.html

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/PE7AF6646F3EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970