

# Production and Market of Chinese Cubilose Industry2015-2020Proposal

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Date: June 2015

Pages: 0

Price: US\$ 3,500.00 (Single User License)

ID: P5F877F7FF1EN

## Abstracts

### INTRODUCTION

There is extreme low output of cubilose in China; most cubilose processing producers are foreign companies. According to Chinese customs statistics, cubilose import was 7.39 tons in 2011. However, the processing cubilose products scale exceeds import scale. On the one hand, smuggle cubilose depressed proper import cubilose products' sales. On the other hand, there are many fake cubilose products in domestic market.

Cubilose has been the top tonic in Chinese culture for over hundred years; and the market of cubilose grown fast in recent decade. Cubilose was added into baby foods, tonics, healthcare products, and fast foods; it has large market and development possibility. Though Hongkong and Taiwan used to the major market of cubilose, Chinese richs have become the driver of cubilose market, and China become the fastest consumption growing region. Under Chinese traditional tonic value, over 40 million Chinese middle class consumers push cubilose market's development; consequently, Chinese cubilose market supply could achieve 158 tons in 2020.

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