

# Production and Market of Chinese Automobile Die Industry 2015-2020 Proposal

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## Abstracts

### 1. INTRODUCTION

Automobile sale in China was stick on steady growth in 2014. Over 23 million of vehicles produced national wide, which is 7.26% grown compare with previous year. The quantity of automobile sold was 23.49 million, which is 6.86% growth. However, due to the macroeconomic pressure, the growth of automobile sales in 2014 was slow. At the same year, automobile die industrial market cap hit 82.4 billion, which is 16.11% growth.

Chinese high-end vehicles production will stay on a steady increase status in the future five years. The huge demand of high-end automobile from Chinese domestic market is a sign of the rapid growth of automobile die market. In the future 10 years, Chinese vehicles-ownership-rate will keep increase, and there will be smaller technology gap between Chinese automobile manufacturing industry and foreign automobile manufacturing industry.

Since the five-year project issued by the government, it is predicted that Chinese die industry will be strong enough to compete with global major die manufacturing countries in 2025, and this could be the object of the next five-year project.

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