

# Production and Market of Automobile Electronic Chip in China 2016-2020

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## Abstracts

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### 1. INTRODUCTION

In this report, ASKCI analyzes the investment opportunities of China's automobile electronic chip industry. It will provide you with a comprehensive understanding of this industry from the following aspects: market size, status in the world, product structure, company analysis of major players, etc., as well as make scientific prediction on the future development automobile electronic chip industry.

#### 1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of Chinese automobile electronic chip industry;

To understand position of China's automobile electronic chip in the world;

Get more information of the major automobile electronic chip manufacturers;

To predict what future of China's automobile electronic chip industry will be;

To find out the key strengths and weakness of China's automobile electronic chip players, and the threats and opportunities they face;

To reveal opportunities in Chinese automobile electronic chip industry.

#### 2) Benefit from the report

Obtain latest info of automobile electronic chip industry, such as market size, product structure, status in the world, key hotspots and so on;

Get latest information of major automobile electronic chip players in China;

Evaluate the status of China's automobile electronic chip industry in the world;

Identify key trends and opportunities in China's automobile electronic chip market;

Understand what are the drivers and barriers of China's automobile electronic chip players;

Find out some players who are best worth for investment in China's automobile electronic chip industry.

### 3) Deliverables

Word-format report, with around 30-50 pages;

Excel-format database of key players of automobile electronic chip;

Excel-format market data of automobile electronic chip;

### 4) Time needed

3 weeks needed

## 2. SCOPE OF INVESTIGATION

The report will investigate China's automobile electronic chip industry from the following aspects:

Market information (market size, supply chain analysis, competitive landscape, etc.)

Supply chain (content providers , equipment suppliers, etc.)

Policy & technology

Future trend

Commercial opportunity

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NXP Semiconductors

Infineon Technologies AG

STMicroelectronics

Renesas Electronics Corporation

Domestic enterprises

Datang NXP Semiconductors Co., Ltd.

Shenzhen BYD Microelectronics Co., Ltd.

All Winner Technology Co., Ltd.

Auto Chips Inc. (Hefei)

Nantong Fujitsu Microelectronics Co., Ltd.

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