

Outlook of Global and Chinese Automobile Service Industry 2015-2020

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Abstracts

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INTRODUCTION

Chinese automobile industry and automobile service industry have significant developed, since Chinese economy quick developing. There were over 145 million passenger vehicles were owned in 2014, which provides a broad market for automobile service industry. In 2015, over 24 million vehicles were sold, which is the largest auto consumption country over the world. The well development of auto industry pushes auto service industry a huge market potential; domestic auto insurance revenue was ?552.6 billion, and used car trade volume was 8.4 million during Jan-Nov 2015.

Internet and mobile Internet are merging to service industry, network empower traditional service industry broaden the business frontier; auto service industry is entering a new business era.

1? The Aim of this report

To provide readers with comprehensive & in-depth understanding of Chinese automobile service industry;

To introduce major players of automobile service industry in China;

To disclose market potential of domestic automobile service industry;

To analyze China's development trends of automobile service industry;

To reveal operation situation of China's automobile service industry and market segments;

2? Benefit from the Report

Obtain latest info of automobile service industry, such as market size, price index, key players, etc.;

Find out how Chinese automobile service market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity ;

Gain vital business intelligence of China's automobile service industry before entering competition;

SCOPE OF INVESTIGATION

The report will investigate China's automobile service industry from the following aspects:

Market segments

Business environment

Business model

Operation

Performance

Key players

Challenges and opportunity

Etc.

TIME NEEDED

2-3 work weeks needed.

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