

Outlook for Edible Oil Industry in China 2015-2019

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Abstracts

INTRODUCTION

Edible oil is always an essential good in people's livelihood. With the improving living standards and the rapid progress of urbanization, domestic demand of edible oil has keep increasing in recent years.

According to National Bureau of Statistics of China, domestic per capita consumption of edible oil reached about 23kg in 2014, which was less than 18kg in 2010; while in developed countries, it's more than 30kg. It's estimated that China's edible oil industry still has great potential for development.

In this report, ASKCI analyzes the market size of edible oil, supply and demand of edible oil, competition status of edible oil, major edible oil processing companies' operation, market size of product segment, etc. as well as make scientific prediction on the future development edible oil industry.

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