

Outlook for Chinese Medical Devices Industry 2015-2020

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Abstracts

Over the past 13 years, China's medical devices market size had increased from 17.9 billion RMB in 2001 to 212 billion RMB in 2013, excluding the price factor, an increase of 11.84 times in the past 13 years.

According to the China Medical Pharmaceutical material Association's sample survey, China's medical devices sales volume is about 255.6 billion RMB in 2014, 43.6 billion RMB over the previous year with an increase of 20.06%.

In this report, ASKCI analyzes the market size of medical devices, supply and demand of medical devices, competition status of medical devices, major medical device companies' operation, market size of product segment, etc. as well as make scientific prediction on the future development medical devices industry.

1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of Chinese medical devices industry;

To analyze major suppliers of medical devices in China;

To disclose market size of China's medical devices industry;

To discuss influence of governmental regulation on medical devices industry;

To analyze import & export situation of medical devices;

To understand position of China's medical devices in the world;

To predict what future of China's medical devices industry will be;

To reveal opportunities in Chinese medical devices industry.

2) Benefit from the report

Obtain latest info of medical devices industry, such as market size, import and export, company's operation, competition status and so on;

Gain vital business intelligence of China's medical devices industry before entering competition;

Figure out actual supply situation, demand, trade of medical devices in China to grasp commercial opportunities;

Keep informed of your competitors/their activities in China;

Learn about key market drivers and factors;

Understand what are key factors and driving forces of medical devices industry;

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SCOPE OF INVESTIGATION

The report will investigate Chinese medical devices industry from the following aspects:

Development status (including economic operation, operational efficiency, industry costs, etc.)

Medical devices industry's regional structure

Import & export

Market size

Future trend

Key players' operation situation

Commercial opportunity

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