

# Merger and Acquisition Case Analysis of Dairy Industry in China in China

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# **Abstracts**

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#### INTRODUCTION

In this report, ASKCI analyzes the merger and acquisition cases in China's dairy industry. It will provide you with a comprehensive understanding of this industry from the following aspects: M&A causes, scale, characteristic, risk, major case analysis, as well as make scientific prediction on the future development of dairy industry and some investment advices.

#### 1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of Chinese dairy industry;

To understand the reasons of M&A in China's dairy industry;

To get clear analysis of the major M&A cases;

To predict what future of China's dairy industry will be;

To find out the risks and threats that China's dairy companies face;

To reveal opportunities in Chinese dairy industry.



## 2) Benefit from the report

Obtain latest info of dairy industry, such as market size, product situation, key hotspots and so on;

Get more M&A information of major dairy companies in China;

Identify key trends and opportunities in China's dairy market;

Understand what are the drivers and barriers of the M&A process in China's dairy industry;

Find out some players or some fields which are best worth for investment in China's dairy industry.



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