

Market Research on SMT Mounter in China 2018-2023

<https://marketpublishers.com/r/MDB56CBAC64EN.html>

Date: February 2018

Pages: 52

Price: US\$ 3,500.00 (Single User License)

ID: MDB56CBAC64EN

Abstracts

It takes 3-5 business days to dispatch the report after the purchase is made.

Since SMT (Surface-mount Technology) production line was introduced in China to manufacture color TV turners in 1985, SMT has been applied in the country's electronics manufacturing industry for more than 30 years. At present, mounters in China account for 10,000, making the country the largest and most important market in the world. However, a large part of mounters in China rely on import from foreign countries, especially high-end mounters.

Mounters are widely used and of high technological content. For recent years in China, most mounters are of LED, which requires low technology. As more and more mounters of high speed and high precision are developed and produced, applications become more and more, as well as the output. In 2017, the import volume of mounters was about 8,500 and the export was about 2,500.

As for the regional demand of mounters in China, the Pearl River Delta takes more than 60%, then the Yangtze River Delta, taking about 20%. As for enterprises' property, there are a large number of enterprises from Europe, America, Japan, Taiwan and HK investing in mounter industry of Chinese Mainland and they are also the buyers of SMT equipment. At present in China, SMT mounter manufacturers include Torch Tech, JIANGSU TORSUNG, Beijing BOREY, Signking Automation and so on. However, most of mounter manufactures of leading brands in the country are foreign enterprises, such as SONY, Assembleon, Siemens, Panasonic, FUJI, YAMAHA, JUKI, MIRAE, SAMSUNG, and UNIVERSAL.

Although mounter industry started at a late time in China, it has entered into a new stage of deep researches and scale production. Domestic manufacturers have advanced on products' quality and own price advantage. Besides, export tends to

increase, it is predicted that the output of mounters will rise up as well.

Contents

1 DEVELOPMENT ENVIRONMENT OF SMT MOUNTER INDUSTRY IN CHINA

- 1.1 Economic Environment
- 1.2 Policy Environment
- 1.3 Technology Environment

2 SUPPLY AND DEMAND OF SMT MOUNTER INDUSTRY IN CHINA

- 2.1 Supply
- 2.2 Demand
- 2.3 Price

3 IMPORT AND EXPORT OF SMT MOUNTER INDUSTRY IN CHINA

- 3.1 Import
- 3.2 Export

4 INDUSTRIAL CHAINS OF SMT MOUNTER INDUSTRY IN CHINA

- 4.1 Upstream
- 4.2 Downstream

5 ANALYSIS OF LEADING ENTERPRISES IN CHINA SMT MOUNTER INDUSTRY

- 5.1 Beijing Torch Co. Ltd
- 5.2 JIANGSU TORSUNG M&E CO., LTD.
- 5.3 Signking Automation Co. Ltd
- 5.4 Beijing BOREY Tech Co., Ltd
- 5.5 Shenzhen ETON Automation Equipment CO., LTD.

6 FORECAST AND INVESTMENT STRATEGY OF SMT MOUNTER INDUSTRY IN CHINA, 2018-2023

- 6.1 Forecast of SMT Mounter in China, 2018-2023
- 6.2 Investment Risk
- 6.3 Meaning of Strategy Planning
 - 6.3.1 Need for Enterprises' Transformation and Upgrading

- 6.3.2 Need for Bigger and Stronger Enterprises
- 6.3.3 Need for Sustainable Development
- 6.4 Principles of Strategy Planning
 - 6.4.1 Industrial Policies in China
 - 6.4.2 Law of Industry Development
 - 6.4.3 Resources and Capacity of Enterprises
 - 6.4.4 Predictable Strategic Positioning
- 6.5 Analysis on Strategy Planning
 - 6.5.1 Comprehensive Strategy Planning
 - 6.5.2 Technical Development Strategies
 - 6.5.3 Regional Strategy Planning
 - 6.5.4 Industrial Strategy Planning
 - 6.5.5 Brand Marketing Strategies
 - 6.5.6 Competitive Strategy Planning
- 6.6 Key Customer Strategy
 - 6.6.1 Necessity for the Implementation of Key Customer Strategies
 - 6.6.2 Authentication and Confirmation of VIPs of Enterprises
 - 6.6.3 Exploitation and Cultivation of VIPs
 - 6.6.4 Issues to be Solved during Implementation of Key Customer Strategies
 - 6.6.5 Analysis of Marketing Strategy of Key Clients

List Of Figures

LIST OF FIGURES

Figure 1 GDPs of China, 2013-2017

Figure 2 Fixed asset investments in China, 2013-2017

Figure 3 Total retail sales of consumer goods in China, 2013-2017

Figure 4 Per capita disposable incomes in China, 2013-2017

Figure 5 Outputs of SMT mounters in China, 2013-2017

Figure 6 Output forecast of SMT mounters in China, 2018-2023

Figure 7 Apparent consumptions of SMT mounters in China, 2013-2017

Figure 8 Consumption forecast of SMT mounters in China, 2018-2023

Figure 9 Sources distribution of imported automatic mounters in China in 2017

Figure 10 Flows distribution of exported automatic mounters in China in 2017

List Of Tables

LIST OF TABLES

- Table 1 GDPs and distributions of China, 2014-2017
- Table 2 Related policies to SMT mounter industry in China
- Table 3 Prices of SMT mounters in China
- Table 4 Volumes of imported automatic mounters in China, 2013-2017
- Table 5 Values of imported automatic mounters in China, 2013-2017
- Table 6 Import sources of automatic mounters in China in 2017
- Table 7 Average prices of imported automatic mounters in China, 2013-2017
- Table 8 Volumes of exported automatic mounters in China, 2013-2017
- Table 9 Values of exported automatic mounters in China, 2013-2017
- Table 10 Export flows of automatic mounters in China in 2017
- Table 11 Average prices of exported automatic mounters in China, 2013-2017
- Table 12 Outputs of AC motors in China, 2013-2017
- Table 13 Outputs of color TV in China, 2013-2017
- Table 14 Outputs of laptops and displays in China, 2013-2017
- Table 15 Outputs of cameras and digital cameras in China, 2013-2017
- Table 16 Outputs of cell phones and smart cellphones in China, 2013-2017
- Table 17 Outputs of integrated circuits in China, 2013-2017
- Table 18 Revenues of the main business of Beijing Torch Co., Ltd., 2015-2017
- Table 19 Regional revenues of Beijing Torch Co., Ltd., 2015-2017
- Table 20 Competition advantages of Beijing Torch Co., Ltd.
- Table 21 Information of TS-320M high-speed mounters of JIANGSU TORSUNG M&E CO., LTD.
- Table 22 Information of multi-function mounters of JIANGSU TORSUNG M&E CO., LTD.
- Table 23 Market distribution of JIANGSU TORSUNG M&E CO., LTD.
- Table 24 Products of Signking Automation Co., Ltd.
- Table 25 Partners of Signking Automation Co. Ltd
- Table 26 Asset and liability of Beijing BOREY Tech Co., Ltd. in 2017
- Table 27 Revenue and profit of Beijing BOREY Tech Co., Ltd. in 2017
- Table 28 Asset-liability ratio and profitability of Beijing BOREY Tech Co., Ltd.
- Table 29 Competition advantages of Shenzhen ETON Automation Equipment CO., LTD.
- Table 30 Investment risks of SMT mounters in China
- Table 31 Administrative and Strategic Planning of Enterprises to VIPs

I would like to order

Product name: Market Research on SMT Mounter in China 2018-2023

Product link: <https://marketpublishers.com/r/MDB56CBAC64EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MDB56CBAC64EN.html>