

Market Research on Package Printing in China 2018-2023

<https://marketpublishers.com/r/M7C572C6237EN.html>

Date: May 2018

Pages: 38

Price: US\$ 3,500.00 (Single User License)

ID: M7C572C6237EN

Abstracts

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According to the National Bureau of Statistics of China, in 2017, the operating income of above-scale enterprises in package printing industry was more than RMB one trillion, making China a great package country. From the subdivisions of the industry, there were around 50 thousand above-scale enterprises of package decoration printing (accounting for about half of the total number), total capacity value of which was about RMB900 billion, rising by 5% and taking three quarters in the total value and the field develops the fastest among all the subdivisions.

At present, the annual consumption per capita on package was around USD23 and it was just 23% of the global consumption, which indicates a well prospect and a great potential existing in the industry. From the view of economic trend, the consumption of China is predicted to surpass the world one in the near future when the annual output value will increase by four to five times and the industry is predicted to grow with the speed of over 10%.

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