

Market Research on ITO film in China 2018-2023

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Abstracts

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Up to now, there are plenty of ITO conductive film manufacturers in China, which are all small scale. China's major ITO film manufacturers include Jiangsu Rijiu Optoelectronics Jointstock Co., Ltd., Kangdixin Composite Material Co., Ltd., Shenzhen O-film Tech Co., Ltd., Shantou Wanshun Package Material Stock Co., Ltd., etc., and Jiangsu Rijiu Optoelectronics Jointstock Co., Ltd., as the company early involving in the industry, has mastered the core technology and kept creations. In 2016, the output of ITO films in China reached about 25 million square meters and the market scale achieved near RMB4.5 billion.

China has become the biggest producer of flat plate displays, which has contributed to development of photoelectronic film industry. Moreover, decorating materials of easy molding and touch screen industry develops explosively, making photoelectronic film one of the strategic raw materials in optoelectronic industry. It is forecasted that photoelectronic film and its matching industries will welcome a new opportunity for further development. It is known that, the shipments of touch screens in China increased with a CAGR of approximately 29% in 2013-2016. As well as, shipment of smart phones reached around 470 million in 2016, rising by approximately 10%.

In the next few years, ITO film industry in China will increase by the annual growth of 10.3%, the output of which is forecasted to reach nearly 45 million square meters. Since ITO films are used in more fields, the demand for the film will rise up as well. The market scale of the film will grow by the annual speed of 15%, which will exceed RMB ten billion in 2022.

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