

# Market Research on ITO film in China 2018-2023

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## Abstracts

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Up to now, there are plenty of ITO conductive film manufacturers in China, which are all small scale. China's major ITO film manufacturers include Jiangsu Rijiu Optoelectronics Jointstock Co., Ltd., Kangdexin Composite Material Co., Ltd., Shenzhen O-film Tech Co., Ltd., Shantou Wanshun Package Material Stock Co., Ltd., etc., and Jiangsu Rijiu Optoelectronics Jointstock Co., Ltd., as the company early involving in the industry, has mastered the core technology and kept creations. In 2016, the output of ITO films in China reached about 25 million square meters and the market scale achieved near RMB4.5 billion.

China has become the biggest producer of flat plate displays, which has contributed to development of photoelectronic film industry. Moreover, decorating materials of easy molding and touch screen industry develops explosively, making photoelectronic film one of the strategic raw materials in optoelectronic industry. It is forecasted that photoelectronic film and its matching industries will welcome a new opportunity for further development. It is known that, the shipments of touch screens in China increased with a CAGR of approximately 29% in 2013-2016. As well as, shipment of smart phones reached around 470 million in 2016, rising by approximately 10%.

In the next few years, ITO film industry in China will increase by the annual growth of 10.3%, the output of which is forecasted to reach nearly 45 million square meters. Since ITO films are used in more fields, the demand for the film will rise up as well. The market scale of the film will grow by the annual speed of 15%, which will exceed RMB ten billion in 2022.

## Contents

### **1 DEVELOPMENT ENVIRONMENT FOR ITO FILM INDUSTRY IN CHINA**

- 1.1 Economy
- 1.2 Policy

### **2 SUPPLY AND DEMAND OF ITO FILM IN CHINA, 2013-2017**

- 2.1 Supply
  - 2.1.1 Manufacturers
  - 2.1.2 Cost Distribution
  - 2.1.3 Gross Profit Rate
  - 2.1.4 Output
- 2.2 Demand
- 2.3 Price

### **3 INDUSTRIAL CHAINS OF ITO FILM INDUSTRY IN CHINA**

- 3.1 Upstream
  - 3.1.1 PET Basal Film
  - 3.1.2 ITO Target Material
- 3.2 Downstream
  - 3.2.1 Touch Screen
  - 3.2.2 Smart Phone

### **4 ANALYSIS ON KEY TOUCH SCREEN MANUFACTURERS IN CHINA**

- 4.1 Wintek Corporation
- 4.2 Young Fast Optoelectronics Co., Ltd.
- 4.3 J TOUCH Corporation
- 4.4 HannsTouch Solution Incorporated
- 4.5 Dahong Advanced Technology Co., Ltd.
- 4.6 TPK Holding Co., Ltd
- 4.7 Chung Hua EELY Enterprise Group
- 4.8 Mutto Optronics Corporation
- 4.9 Shenzhen Laibao Hi-tech Co., Ltd.
- 4.10 Shenzhen O-Film Tech Co., Ltd.
- 4.11 Shenzhen Each Opto-Electronics Co., Ltd.

4.12 Toptouch Electronics Co., Ltd.

4.13 Shenzhen Junda Touch Windows Co., Ltd.

## **5 ANALYSIS OF KEY ITO FILM ENTERPRISES IN CHINA**

5.1 Shantou Wanshun Package Material Stock Co., Ltd.

5.2 Kangdexin Composite Material Co., Ltd.

5.3 Jiangsu Rijiu Optoelectronics Jointstock Co., Ltd.

5.4 Triumph Science & Technology Co., Ltd.

5.5 Zhuhai Singyes Applicable Materials Co., Ltd.

5.6 Shenzhen Lanhaizhizhou Photoelectric Co., Ltd.

5.7 Other Manufacturers

5.7.1 Nanjing Hui Jin Jinyuan Photoelectric material Co., Ltd.

5.7.2 Changzhou Jiyou Electronic Technology Co., Ltd.

## **6 FORECAST AND INVESTMENT SUGGESTIONS OF ITO FILM INDUSTRY IN CHINA, 2018-2023**

6.1 Forecast

6.2 Investment Suggestion

6.2.1 Meaning of Strategy Planning

6.2.2 Principles of Strategy Planning

6.2.3 Analysis on Strategy Planning

6.2.4 Key Customer Strategy

## List Of Figures

### LIST OF FIGURES

Figure 1 China's GDPs and growth rates, 2013-2017

Figure 2 Cost distribution of ITO films in China

Figure 3 Outputs of ITO films in China, 2013-2017

Figure 4 Market scales of ITO film industry in China, 2013-2017

Figure 5 Output values of tablet PC and notebook PC produced by J TOUCH Corporation, 2013-2017

Figure 6 Marketing network of Mutto Optronics Corporation

Figure 7 Business distribution of Shantou Wanshun Package Material Stock Co., Ltd. in 2017

Figure 8 Business distribution of Kangdixin Composite Material Co., Ltd. in 2017

Figure 9 Business distribution of Triumph Science & Technology Co., Ltd. in 2017

Figure 10 Output forecasts of ITO films in China, 2018-2023

Figure 11 Market scale forecasts of ITO film industry in China, 2018-2023

## List Of Tables

### LIST OF TABLES

Table 1 China's GDP distributions, 2014-2017

Table 2 Related policies to ITO film industry in China

Table 3 Part ITO film manufacturers in China

Table 4 Capacities of part ITO conductive film manufacturers in China

Table 5 Gross profit rates of ITO conductive film industry in China, 2013-2017

Table 6 Prices of ITO films produced by part manufacturers in China 2017

Table 7 Capacities and demands of films in China, 2013-2017

Table 8 Main ITO target materials producers in China

Table 9 Shipments of touch screens in China, 2013-2017

Table 10 Shipments of smart phones in China, 2014-2017

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