

Market Research of Automotive Lighting Industry in Globe and China 2016-2021

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Abstracts

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The year 2015 is a watershed for China automobile market. In 2015, the fast growth of China automobile market stopped after 15 years. Also in 2015, new challenge waited for new energy automobile. According to a report, nearly 25 million automobile were sold in China in 2015, rising by 4.7%.

Now, LED is used in automotive lighting. Brands including Volkswagen, GM, BMW, Benz and Ford introduced cars with LED lighting. Although China is the biggest consumer of automobile, automotive lighting market is occupied by two leading companies, Philips and Osram. And core techniques of automotive lighting are blocked.

In 2015, global automotive lighting industry rose by 5.4% and the total value was close USD22 trillion, due to more lighting systems of each car and more LED application in automotive lighting. In the total operating revenue, the revenue of headlights and daytime running lights took 43% and 28%, while others took the rest 29%.

Automotive lighting industry in China has experienced the phase from general lighting, traditional efficient lighting to LED lighting and becomes the world largest consumer of automotive lighting. In recent years, automotive lighting industry in China presents a stable rising trend and the market scale reached around RMB30 trillion.

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