

# Market Research and Strategy Plan of Waterborne Paint Industry in China 2017-2022

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## Abstracts

It takes 3-5 business days to dispatch the report after the purchase is made.

The demand for waterborne paint in global market in 2016 has reached around 25 million tonnes. It is predicted that, in 2022, the demand will reach nearly 40 million tonnes and the market scale is predicted to be about USD165 billion. From the perspective of applications, building industry will be the largest application field of waterborne paint, taking around 85% in market shares. Automobile OEM will be the field with the fastest growth and is predicted to possess about 8% in market shares during 2017 to 2022.

Although China paint industry develops rapidly, waterborne paint is still in the early stage, with low popularity compared to advanced countries in Europe and America. In 2016, the output of waterborne paint in China was about 3.5 million tonnes, taking 15% in the total output of paint. And its market scale was about RMB65 billion.

Manufacturing of waterborne paint in China is centered in Pearl River Delta and Yangtze River Delta. While, the consumption of waterborne paint is driven by Beijing-Tianjin-Hebei, Region Yangtze River Delta, Pearl River Delta and Sichuan-Chongqing Region, especially in Beijing-Tianjin-Hebei Region where consumption has an obvious rising trend, contributed by national strategies and Winter Olympics.

According to the research and analysis of AskCI, in 2022, the output of waterborne paint in China will achieve about 8.5 million tonnes and the market scale will break RMB200 billion.

## Contents

### **1 PAINT INDUSTRY**

- 1.1 Global Market
  - 1.1.1 Development Status
  - 1.1.2 Analysis of Major Enterprises
- 1.2 China Market

### **2 DEVELOPMENT STATUS OF WATERBORNE PAINT INDUSTRY**

- 2.1 Global Market
- 2.2 China Market
  - 2.2.1 General Development
  - 2.2.2 Materials
  - 2.2.3 Application
  - 2.2.4 Import and Export
  - 2.2.5 Supply and Demand

### **3 DEVELOPMENT STATUS OF CHINA WATERBORNE PAINT INDUSTRY IN KEY REGIONS**

- 3.1 Yangtze River Delta
- 3.2 Pearl River Delta
- 3.3 Bohai Rim Area
- 3.4 Northwest Region

### **4 ANALYSIS OF LEADING ENTERPRISES OF WATERBORNE PAINT INDUSTRY IN CHINA**

- 4.1 Shanghai Kinlita Chemical Co., Ltd.
  - 4.1.1 Basic Information
  - 4.1.2 Major Products
  - 4.1.3 Operation Analysis
  - 4.1.4 Sales Network
  - 4.1.5 Competition Advantages
  - 4.1.6 Development Strategy
- 4.2 Shenzhen Zhaoxin New Energy Co., Ltd.
- 4.3 SKSHU

- 4.4 Zhaoqing Rivers High-tech Materials Co., Ltd.
- 4.5 Anhui Linghu Paint Company Limited
- 4.6 ZhongShan YongHui Chemi-industry Co., Ltd.
- 4.7 Hui'erming Group
- 4.8 Shandong Pentium Paint Co., Ltd.
- 4.9 Shandong Sandeli Environmental Protection Materials Co., Ltd.
- 4.10 Gansu Xunmei Resource Conservation Engineering Co., Ltd.
- 4.11 Otec
- 4.12 Qili Paint
- 4.13 Xingyu Paint
- 4.14 Carpoly Chemical Group Co., Ltd.

## **5 FORECAST AND STRATEGY ANALYSIS OF WATERBORNE PAINT INDUSTRY IN CHINA**

- 5.1 Forecast of Paint Industry
- 5.2 Forecast of Waterborne Paint Industry
- 5.3 Principles of Strategy Planning
  - 5.3.1 Industrial Policies in China
  - 5.3.2 Law of Industry Development
  - 5.3.3 Resources and Capacity of Enterprises

### **LIST OF FIGURES**

- Figure 1 Demand structure of paint industry in the globe in 2016
- Figure 2 Consumption of paint in the globe by regions in 2016
- Figure 3 Numbers of paint manufacturers in China, 2011-2016
- Figure 4 Total assets of paint industry in China, 2011-2016
- Figure 5 Total profits of paint industry in China, 2011-2016
- Figure 6 Sales revenues of China paint industry, 2011-2016
- Figure 7 Buyers distribution of paint market in China
- Figure 8 Market scales of waterborne paint in China, 2010-2016
- Figure 9 Import sources structure of waterborne paint in China from Jan. to Oct. in 2017
- Figure 10 Export flows structure of waterborne paint in China from Jan. to Oct. in 2017
- Figure 11 Output volumes of waterborne paint in China, 2010-2016
- Figure 12 Output proportions of key regions in paint industry in China in 2016
- Figure 13 Product structure of Shanghai Kinlita Chemical Co., Ltd. from Jan. to June in 2017
- Figure 14 Products structure of Shenzhen Zhaoxin New Energy Co., Ltd. from Jan. to June in 2017
- Figure 15 Products structure of SKSHU for the first half year in 2017

Figure 16 Product structure of Zhaoqing Rivers High-tech Materials Co., Ltd. for the first half year in 2017

Figure 17 Product structure of Anhui Linghu Paint Company Limited in 2016

Figure 18 Product structure of Zhongshan Yonghui Chemi-industry Co., Ltd. for the first half year in 2017

Figure 19 Product structure of Hui'erming Group for the first half year in 2017

Figure 20 Product structure of Shandong Pentium Paint Co., Ltd.

Figure 21 Business structure of Shandong Sandeli Environmental Protection Materials Co., Ltd.

Figure 22 Business structure of Gansu Xunmei Resource Conservation Engineering Co., Ltd. in 2016

Figure 23 Sales network of Qili Paint

Figure 24 Business structure of Xingyu Paint in 2017

Figure 25 Sales network of Carpoly Chemical Group Co., Ltd.

Figure 26 Output forecast of waterborne paint in China, 2017-2022

Figure 27 Market scale forecast of waterborne industry in China, 2017-2022

#### LIST OF TABLES

Table 1 Sales volumes and values of the global paint industry, 2012-2016

Table 2 Demand for paint in the globe, 2013-2016

Table 3 Sales values of key enterprises of the global paint industry in 2016

Table 4 Development trends of the global paint industry

Table 5 Major paint enterprises in the globe

Table 6 Total assets of paint industry in China, 2011-2016

Table 7 Total profits of paint industry in China, 2011-2016

Table 8 Outputs of paint in China, 2008-2017H

Table 9 Sales revenues of China paint industry, 2011-2017H

Table 10 Top ten paint manufacturers in China in 2017

Table 11 Output volumes of building paint in China, 2010-2016

Table 12 Main manufacturers of building paint in China

Table 13 Output volumes of automotive paint in China, 2010-2016

Table 14 Output volumes of wood paint in China, 2010-2016

Table 15 Main home-decorating wood paint manufacturers in China

Table 16 Output volumes of powder coatings in China, 2010-2016

Table 17 Main powder coating manufacturers in China

Table 18 Output volumes of ship coatings in China, 2010-2016

Table 19 Main ship coating manufacturers in China

Table 20 Output volumes of container paint in China, 2010-2016

Table 21 Main container paint manufacturers in China

Table 22 Market saturations of waterborne paint in China, 2010-2016

|          |   |
|----------|---|
| Table 23 | Outputs and capacities of epoxy resin in China, 2013-2016                                     |
| Table 24 | Main epoxy resin manufacturers in China   |
| Table 25 | Polyurethane manufacturers in China   |
| Table 26 | OEM automotive paint manufacturers in China   |
| Table 27 | Automotive repairing paint manufacturers in China   |
| Table 28 | Import volumes of waterborne paint in China, 2011-2017  |
| Table 29 | Import values of waterborne paint in China, 2011-2017   |
| Table 30 | Import sources of waterborne paint in China from Jan. to Oct. in 2017                         |
| Table 31 | Average import prices of waterborne paint in China, 2011-2017                                 |
| Table 32 | Export volumes of waterborne paint in China, 2011-2017  |
| Table 33 | Export values of waterborne paint in China, 2011-2017   |
| Table 34 | Export flows of waterborne in China from Jan. to Oct. in 2017                                 |
| Table 35 | Average export prices of waterborne paint in China, 2011-2017                                 |
| Table 36 | Supply and demand of waterborne paint in China, 2011-2016                                     |
| Table 37 | Output volumes of paint at the Yangtze River Delta, 2009-2016                                 |
| Table 38 | Output volumes of paint at the Pearl River Delta, 2009-2016                                   |
| Table 39 | Output volumes of paint at the north region in China, 2009-2016                               |
| Table 40 | Output volumes of paint at the northwest region, 2009-2016                                    |
| Table 41 | Information about automotive body paint of Shanghai Kinlita Chemical Co., Ltd.                |
| Table 42 | Operating status of Shanghai Kinlita Chemical Co., Ltd. from Jan. to June in 2017             |
| Table 43 | Revenues and profits of Shanghai Kinlita Chemical Co., Ltd., 2013-2017H                       |
| Table 44 | Operating revenue of Shanghai Kinlita Chemical Co., Ltd. by regions from Jan. to June in 2017 |
| Table 45 | Competition advantages of Shanghai Kinlita Chemical Co., Ltd.                                 |
| Table 46 | Green paint of Shenzhen Zhaoxin New Energy Co., Ltd.  |
| Table 47 | Operating status of Shenzhen Zhaoxin New Energy Co., Ltd. from Jan. to June in 2017           |
| Table 48 | Revenues and profits of Shenzhen Zhaoxin New Energy Co., Ltd., 2013-2017H                     |
| Table 49 | Revenues of Shenzhen Zhaoxin New Energy Co., Ltd. by regions for the first half year in 2017  |
| Table 50 | Competition advantages of Shenzhen Zhaoxin New Energy Co., Ltd.                               |
| Table 51 | Paint of SKSHU  |
| Table 52 | Operating status of SKSHU for the first half year in 2017                                     |
| Table 53 | Revenues and profits of SKSHU, 2013-2017H   |
| Table 54 | Operating status of SKSHU by regions for the first half year in 2017                          |
| Table 55 | Competition advantages of SKSHU   |

Table 56 Operating status of Zhaoqing Rivers High-tech Materials Co., Ltd. for the first half year in 2017

Table 57 Revenues and profits of Zhaoqing Rivers High-tech Materials Co., Ltd., 2013-2017H

Table 58 Competition advantages of Zhaoqing Rivers High-tech Materials Co., Ltd.

Table 59 Waterborne paint of Anhui Linghu Paint Company Limited

Table 60 Operating revenues of Anhui Linghu Paint Company Limited in 2016

Table 61 Revenues and profits of Anhui Linghu Paint Company Limited, 2013-2016

Table 62 Competition advantages of Anhui Linghu Paint Company Limited

Table 63 Waterborne paint of Zhongshan Yonghui Chemi-industry Co., Ltd.

Table 64 Operating revenues of Zhongshan Yonghui Chemi-industry Co., Ltd. for the first half year in 2017

Table 65 Revenues and profits of Zhongshan Yonghui Chemi-industry Co., Ltd., 2013-2017H

Table 66 Competition advantages of Zhongshan Yonghui Chemi-industry Co., Ltd.

Table 67 Waterborne paint of Hui'erming Group

Table 68 Operating revenues of Hui'erming Group for the first half year in 2017

Table 69 Revenues and profits of Hui'erming Group, 2013-2017H

Table 70 Competition advantages of Hui'erming Group

Table 71 Operating revenues of Shandong Pentium Paint Co., Ltd. for the first half year in 2017

Table 72 Revenues and profits of Shandong Pentium, Paint Co., Ltd., 2013-2017H

Table 73 Competition advantages of Shandong Pentium Paint Co., Ltd.

Table 74 Development strategies of Shandong Pentium Paint Co., Ltd.

Table 75 Operating revenues of Shandong Sandeli Environmental Protection Materials Co., Ltd., 2015-2016

Table 76 Revenues and profits of Shandong Sandeli Environmental Protection Materials Co., Ltd.

Table 77 Competition advantages of Shandong Sandeli Environmental Protection Materials Co., Ltd.

Table 78 Waterborne paint of Gansu Xunmei Resource Conservation Engineering Co., Ltd.

Table 79 Operating revenues of Gansu Xunmei Resource Conservation Engineering Co., Ltd., 2014-2016

Table 80 Revenues and profits of Gansu Xunmei Resource Conservation Engineering Co., Ltd., 2014-2016

Table 81 Competition advantages of Gansu Xunmei Resource Conservation Engineering Co., Ltd.

Table 82 Waterborne paint of Otec

Table 83 Revenues and profits of Otec, 2014-2016

Table 84 Competition advantages of Otec

Table 85 Development strategies of Otec

Table 86 Revenues and profits of Qili Paint, 2014-2016

Table 87 Competition advantages of Qili Paint

Table 88 Operating revenues of Xingyu Paint, 2015-2016

Table 89 Revenues and profits of Xingyu Paint, 2014-2016

Table 90 Competition advantages of Xingyu Paint

Table 91 Businesses of Carpoly Chemical Group Co., Ltd.

Table 92 Revenues and profits of Carpoly Chemical Group Co., Ltd., 2012-2016

Table 93 Competition advantages of Carpoly Chemical Group Co., Ltd.



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