

# Market Research and Strategy Plan of Waterborne Paint Industry in China 2017-2022

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## Abstracts

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The demand for waterborne paint in global market in 2016 has reached around 25 million tonnes. It is predicted that, in 2022, the demand will reach nearly 40 million tonnes and the market scale is predicted to be about USD165 billion. From the perspective of applications, building industry will be the largest application field of waterborne paint, taking around 85% in market shares. Automobile OEM will be the field with the fastest growth and is predicted to possess about 8% in market shares during 2017 to 2022.

Although China paint industry develops rapidly, waterborne paint is still in the early stage, with low popularity compared to advanced countries in Europe and America. In 2016, the output of waterborne paint in China was about 3.5 million tonnes, taking 15% in the total output of paint. And its market scale was about RMB65 billion.

Manufacturing of waterborne paint in China is centered in Pearl River Delta and Yangtze River Delta. While, the consumption of waterborne paint is driven by Beijing-Tianjin-Hebei, Region Yangtze River Delta, Pearl River Delta and Sichuan-Chongqing Region, especially in Beijing-Tianjin-Hebei Region where consumption has an obvious rising trend, contributed by national strategies and Winter Olympics.

According to the research and analysis of AskCI, in 2022, the output of waterborne paint in China will achieve about 8.5 million tonnes and the market scale will break RMB200 billion.

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