

# **Market Research and Investment Strategy of Aviation Kerosene Industry in China 2016-2021 Proposal**

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## **Abstracts**

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### **1. INTRODUCTION**

From 2011 to 2015, the output of aviation kerosene in China increased from 17 million tonnes to 34 million tonnes, with the average growth rate of more than 10%. In 2015, the output reached around 35 million tonnes. In recent years, with rapid development of the national economy and more international and domestic incorporations, aviation industry in China grows rapidly, leading to increasing of aviation kerosene, apparent consumption of which reached over 25 million tonnes.

From the perspective of regional distribution of aviation kerosene consumption, the three top regions are east China, north China and south China, taking 80% in the total consumption. Thereinto, consumption in east China ranks the top, with the proportion of 40%. The three hub airports in China, Shanghai Pudong Airport in east China, Capital Airport in north China and Baiyun Airport in south China, consumes 50% of the total aviation kerosene in the country.

In the future, China will open aviation fuel market step by step, which will lead to the situation where suppliers of aviation fuel meet requirements of domestic aviation industry development by reducing their cost and lowering their prices.

In this report, AskCI will further disclose market potential and commercial opportunities for aviation kerosene industry in China. Recommendations will be given at the end of the report to describe the prospect and provide suggestions for strategy making.

### 1) The Aim of Report

To provide readers with comprehensive and in-depth understanding of Chinese aviation kerosene industry;

To analyze current development of the industry;

To analyze import and export of the industry;

To discover drivers and barriers of the industry;

To reveal opportunities for aviation kerosene industry in China.

### 2) Benefit from the Report

Obtain latest info of aviation kerosene, such as import and export, supply and demand, key players, etc.;

Find out how Chinese aviation kerosene market will change and how your business can be involved in;

Keep informed of your competitors/their activities in the globe and in China;

Learn about key market drivers and barriers;

Share this information within your organization using free global intranet license.

## 2. SCOPE OF INVESTIGATION

The report will investigate Chinese aviation kerosene industry from the following aspects:

General situation

Import and export

Supply and demand

Key players;

Future trend;

Commercial opportunity.

## 3. TIME NEEDED

Five work days needed

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## **COMPANIES COVERED**

China National Aviation Fuel

China Petroleum & Chemical Corporation

PetroChina Company Limited

West Pacific Petrochemical Company Ltd. Dalian

Sinopec Jinling Petrochemical Company

Sinopec Hainan Petroleum Processing Chemical Company

Sinopec Shanghai Petrochemical Co., Ltd.

Sinopec Beijing Yanshan Petrochemical Co., Ltd.

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PetroChina Dalian Petrochemical Co., Ltd.

PetroChina Harbin Petrochemical Co., Ltd.

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