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Market Research and Development of Vegetable Seed in China 2018-2023

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Abstracts

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Vegetable seed of China developed well for the last 2 decades, especially during the seed project in 1995, which promoted the seed R&D, breeding, processing and package, quality detection, distribution and management system, as a result, it laid a solid foundation for seed industry development.

During “12th Five-year Project”, Chinese vegetable seeds industry has rapid development. In 2013, the market size of vegetable seed industry was RMB43 billion; in 2014, the size has reached RMB46 billion; and it has reached RMB48 billion in 2015; the market size over RMB50 billion in 2016.

The market demand of vegetable seeds depends on vegetable market demand. In 2016, per capita consumption of vegetables of urban and rural households in China was 96.9 kg, thereinto, per capita consumption of vegetables of urban households was 103.2 kg, per capita consumption of vegetables of rural households was 89.7 kg. From 2000 to 2010, output of China’s vegetables increased 46.4%, with CAGR of 3.9%; meanwhile, vegetable yield of per sown area hectares increased 17.4%, with CAGR of 1.6%, the capacity of China’s vegetables increased stable. By the end of 2016, output of China’s vegetables reached around 800 million tonnes, an increase of 3.39%.

According to ational Vegetable Industry Development Plan (2011-2020), it planned that the greenhouse cover area will reach 700 thousand hectares, the vegetable output from greenhouse reaches 286 million tonnes. It is foreseeable that the vegetable seeding area and seeds demand will continuous increase in the future 5 years. Benefit from the supports from government, vegetable industry shows huge potential.

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