

Market Research and Development of Vegetable Seed in China 2018-2023

<https://marketpublishers.com/r/M049D522E79EN.html>

Date: May 2018

Pages: 139

Price: US\$ 4,000.00 (Single User License)

ID: M049D522E79EN

Abstracts

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Vegetable seed of China developed well for the last 2 decades, especially during the seed project in 1995, which promoted the seed R&D, breeding, processing and package, quality detection, distribution and management system, as a result, it laid a solid foundation for seed industry development.

During “12th Five-year Project”, Chinese vegetable seeds industry has rapid development. In 2013, the market size of vegetable seed industry was RMB43 billion; in 2014, the size has reached RMB46 billion; and it has reached RMB48 billion in 2015; the market size over RMB50 billion in 2016.

The market demand of vegetable seeds depends on vegetable market demand. In 2016, per capita consumption of vegetables of urban and rural households in China was 96.9 kg, thereinto, per capita consumption of vegetables of urban households was 103.2 kg, per capita consumption of vegetables of rural households was 89.7 kg. From 2000 to 2010, output of China’s vegetables increased 46.4%, with CAGR of 3.9%; meanwhile, vegetable yield of per sown area hectares increased 17.4%, with CAGR of 1.6%, the capacity of China’s vegetables increased stable. By the end of 2016, output of China’s vegetables reached around 800 million tonnes, an increase of 3.39%.

According to ational Vegetable Industry Development Plan (2011-2020), it planned that the greenhouse cover area will reach 700 thousand hectares, the vegetable output from greenhouse reaches 286 million tonnes. It is foreseeable that the vegetable seeding area and seeds demand will continuous increase in the future 5 years. Benefit from the supports from government, vegetable industry shows huge potential.

Contents

1 CHINA'S VEGETABLE SEED INDUSTRY DEVELOPMENT SITUATION

- 1.1 The Seed Industry Development Situation in the World
 - 1.1.1 The Seed Industry Market Size in the World
 - 1.1.2 The Seed Industry Market Development Trend in the World
- 1.2 China's Vegetable Seed Industry Development
 - 1.2.1 China's Seed Industry Development
 - 1.2.2 China's Vegetable Seed Industry Development
- 1.3 The Characteristics of the Vegetable Seed Industry in China
- 1.4 China Vegetable Seed Industry Development Policy Environment Analysis
 - 1.4.1 China Seed Industry Main Laws and Regulations
 - 1.4.2 China Seed Industry Related Policy Analysis
 - 1.4.3 China Seed Industry Regulatory System Analysis
 - 1.4.4 Subsidies Policy for Growing Superior Seed Industry Analysis
 - 1.4.5 The Impact on the Seed Industry Development of Seed Law
 - 1.4.6 The views of development of modern crop seed industry
 - 1.4.7 National Modern Agricultural Seed Industry Development Plan (2012-2020)
 - 1.4.8 Seed Law Amendment
- 1.5 China Vegetable Seed Market Development Analysis
 - 1.5.1 China Vegetable Seed Varieties Segment
 - 1.5.2 China's Consumption Characteristics of Vegetable Seeds
 - 1.5.3 China's Vegetable Seed Industry Supply Main Body Analysis
 - 1.5.4 China Vegetable Seed Costs and Commercialization Rate Analysis
 - 1.5.5 China's Vegetable Seed Market Scale Analysis
 - 1.5.6 China Vegetable Seed Industry Enterprise Scale Analysis
- 1.6 China Vegetable Seed Industry Development Direction in the Future

2 CHINA VEGETABLE MARKET ANALYSIS

- 2.1 China Vegetable Planting Area and Yield Analysis
- 2.2 Chinese Vegetables Per Capita Consumption Trend Analysis
- 2.3 China Vegetable Planting Cost and Benefit Analysis
- 2.4 China Vegetable Price Analysis

3 CHINA MAIN VEGETABLE PLANTING AREA MARKET SEGMENT ANALYSIS

- 3.1 The Introduction of China Main Vegetable Planting Area

- 3.2 South China Area Vegetable Market Analysis
 - 3.2.1 Vegetable Planting Area and Yield Analysis
 - 3.2.2 Vegetable Market Capacity Analysis
 - 3.2.3 Vegetable Market Development Foundation
 - 3.2.4 Vegetable Market Main Direction
 - 3.2.5 Vegetable Market Development Goals
- 3.3 The Yangtze River Area Vegetable Market Analysis
 - 3.3.1 Vegetable Planting Area and Yield Analysis
 - 3.3.2 Vegetable Market Capacity Analysis
 - 3.3.3 Vegetable Market Development Foundation
 - 3.3.4 Vegetable Market Main Direction
 - 3.3.5 Vegetable Market Development Goals
- 3.4 Northwest Area Vegetable Market Analysis
 - 3.4.1 Vegetable Planting Area and Yield Analysis
 - 3.4.2 Vegetable Market Capacity Analysis
 - 3.4.3 Vegetable Market Development Foundation
 - 3.4.4 Vegetable Market Main Direction
 - 3.4.5 Vegetable Market Development Goals
- 3.5 The Northeast Area Vegetable Market Analysis
 - 3.5.1 Vegetable Planting Area and Yield Analysis
 - 3.5.2 Vegetable Market Capacity Analysis
 - 3.5.3 Vegetable Market Development Foundation
 - 3.5.4 Vegetable Market Main Direction
 - 3.5.5 Vegetable Market Development Goals
- 3.6 Vegetable Market Development Analysis of Yellow-Huai Sea and Bohai Rim District
 - 3.6.1 Vegetable Planting Area and Yield Analysis
 - 3.6.2 Vegetable Market Capacity Analysis
 - 3.6.3 Vegetable Market Development Foundation
 - 3.6.4 Vegetable Market Main Direction
 - 3.6.5 Vegetable Market Development Goals
- 3.7 Southwest Area Vegetable Market Analysis
 - 3.7.1 Vegetable Planting Area and Yield Analysis
 - 3.7.2 Main Planting Species
 - 3.7.3 Main Target Market and Supply Period
 - 3.7.4 Main Planting Species Analysis In Yunnan Province And Guizhou Province
 - 3.7.5 Development Trend

4 CHINA VEGETABLE SEED MAIN CATEGORY MARKET SEGMENT ANALYSIS

- 4.1 China Tomato Seed Market Analysis
 - 4.1.1 China Tomato Planting Area and Yield Analysis
 - 4.1.2 China Tomato Planting Commercialization Rate Analysis
 - 4.1.3 China Tomato Planting Seed Costs Analysis
 - 4.1.4 China Tomato Seed Market Size Analysis
 - 4.1.5 China Tomato Seed Price Analysis
 - 4.1.6 The Leading Companies and Varieties of Tomato Seed
- 4.2 China Cucumber Seed Market Analysis
 - 4.2.1 China Cucumber Planting Area and Yield Analysis
 - 4.2.2 China Cucumber Planting Commercialization Rate Analysis
 - 4.2.3 China Cucumber Planting Seed Costs Analysis
 - 4.2.4 China Cucumber Seed Market Size Analysis
 - 4.2.5 China Cucumber Seed Price Analysis
 - 4.2.6 The Leading Companies and Varieties of Cucumber Seed
- 4.3 China Chili Seed Market Analysis
 - 4.3.1 China Chili Planting Area and Yield Analysis
 - 4.3.2 China Chili Planting Commercialization Rate Analysis
 - 4.3.3 China Chili Planting Seed Costs Analysis
 - 4.3.4 China Chili Seed Market Size Analysis
 - 4.3.5 China Chili Seed Price Analysis
 - 4.3.6 The Leading Companies and Varieties of Chili Seed
- 4.4 China Eggplant Seed Market Analysis
 - 4.4.1 China Eggplant Planting Area and Yield Analysis
 - 4.4.2 China Eggplant Planting Commercialization Rate Analysis
 - 4.4.3 China Eggplant Planting Seed Costs Analysis
 - 4.4.4 China Eggplant Seed Market Size Analysis
 - 4.4.5 China Eggplant Seed Price Analysis
 - 4.4.6 The Leading Companies and Varieties of Eggplant Seed
- 4.5 Chinese Cabbage Seed Market Analysis
 - 4.5.1 Chinese Cabbage Planting Area and Yield Analysis
 - 4.5.2 Chinese Cabbage Planting Commercialization Rate Analysis
 - 4.5.3 Chinese Cabbage Planting Seed Costs Analysis
 - 4.5.4 Chinese Cabbage Seed Market Size Analysis
 - 4.5.5 Chinese Cabbage Seed Price Analysis
 - 4.5.6 The Leading Companies and Varieties of Chinese Cabbage Seed
- 4.6 China Radish Seed Market Analysis
 - 4.6.1 China Radish Planting Area and Yield Analysis
 - 4.6.2 China Radish Planting Commercialization Rate Analysis
 - 4.6.3 China Radish Planting Seed Costs Analysis

- 4.6.4 China Radish Seed Market Size Analysis
- 4.6.5 China Radish Seed Price Analysis
- 4.6.6 The Leading Companies and Varieties of Radish Seed
- 4.7 China Wild Cabbage Seed Market Analysis
 - 4.7.1 China Wild Cabbage Planting Area and Yield Analysis
 - 4.7.2 China Wild Cabbage Planting Commercialization Rate Analysis
 - 4.7.3 China Wild Cabbage Planting Seed Costs Analysis
 - 4.7.4 China Wild Cabbage Seed Market Size Analysis
 - 4.7.5 China Wild Cabbage Seed Price Analysis
 - 4.7.6 The Leading Companies and Varieties of Wild Cabbage Seed
- 4.8 China Cowpeas Seed Market Analysis
 - 4.8.1 China Cowpeas Planting Area and Yield Analysis
 - 4.8.2 China Cowpeas Planting Commercialization Rate Analysis
 - 4.8.3 China Cowpeas Planting Seed Costs Analysis
 - 4.8.4 China Cowpeas Seed Market Size Analysis
 - 4.8.5 China Cowpeas Seed Price Analysis
 - 4.8.6 The Leading Companies and Varieties of Cowpeas Seed
- 4.9 China Cauliflower Seed Market Analysis
 - 4.9.1 China Cauliflower Planting Commercialization Rate Analysis
 - 4.9.2 China Cauliflower Planting Seed Costs Analysis
 - 4.9.3 China Cauliflower Seed Price Analysis
 - 4.9.4 The Leading Companies and Varieties of Cauliflower Seed
- 4.10 China Watermelon Seed Market Analysis
 - 4.10.1 China Watermelon Planting Area and Yield Analysis
 - 4.10.2 China Watermelon Planting Commercialization Rate Analysis
 - 4.10.3 China Watermelon Planting Seed Costs Analysis
 - 4.10.4 China Watermelon Seed Market size Analysis
 - 4.10.5 China Watermelon Seed Price Analysis
 - 4.10.6 The Leading Companies and Varieties of Watermelon Seed

5 THE IMPORT AND EXPORT SITUATION ANALYSIS OF CHINESE VEGETABLE SEED IN 2013-2017

- 5.1 The Import Analysis of Chinese Vegetable Seed in 2013-2017
 - 5.1.1 The Import Quantity Analysis of Chinese Vegetable Seed
 - 5.1.2 The Import Account Analysis of Chinese Vegetable Seed
 - 5.1.3 The Import Source Analysis of Chinese Vegetable seed
 - 5.1.4 The Import Price Situation of Chinese Vegetable seed
- 5.2 The Export Analysis of Chinese Vegetable Seed in 2013-2017

- 5.2.1 The Export Quantity Analysis of Chinese Vegetable seed
- 5.2.2 The Export Account Analysis of Chinese Vegetable seed
- 5.2.3 The Export Direction Analysis of Chinese Vegetable seed
- 5.2.4 The Export price Situation of Chinese Vegetable seed

6 ANALYSIS OF KEY FOREIGN ENTERPRISES IN CHINESE SEED MARKET

6.1 Monsanto ---- Seminis Seed Company ?Beijing?

- 6.1.1 Monsanto Overview
- 6.1.2 Situation of Monsanto Business Distribution
- 6.1.3 The Analysis of Business Operating Situation
- 6.1.4 Seminis Seed Company Overview
- 6.1.5 Brand Products Introducing
- 6.1.6 Product Sales Model
- 6.1.7 The Cooperative Project in Chinese Seed Market

6.2 Syngenta

- 6.2.1 Syngenta Overview
- 6.2.2 The Analysis of Business Operating Situation
- 6.2.3 The Structure of Main Business
- 6.2.4 Brand Products Introducing
- 6.2.5 Developing Situation in China

6.3 Dupond ---- Tieling Pioneer Seeds Research CO.,Ltd

- 6.3.1 Dupond Overview
- 6.3.2 Tieling Pioneer Seeds Research CO., Ltd Overview
- 6.3.3 The Analysis of Business Operating Situation
- 6.3.4 Core Advantage
- 6.3.5 Brand Products Introducing in China
- 6.3.6 The Cooperative Project in Chinese Seed Market

6.4 Limagrain Corporation ---- Hazera Genetics Agricultural Technical Services CO., Ltd

- 6.4.1 Limagrain Overview
- 6.4.2 Hazera Genetics Overview
- 6.4.3 The Analysis of Business Operating Situation
- 6.4.4 Brand Products Introducing
- 6.4.5 The Cooperation ways in Chinese Seed Market

6.5 Bayer Crop Science ---- Nunhems Beijing Seeds Co., Ltd

- 6.5.1 Bayer Corporation Overview
- 6.5.2 Nunhems Beijing Seeds Co., Ltd Overview
- 6.5.3 Brand Products Introducing
- 6.5.4 Bayer in China

- 6.5.5 Developing Situation in Chinese Seed Market
- 6.6 Netherlands Bejo Seeds Co., Ltd ---- Shanghai Shimanfeng Seeds Co., Ltd
 - 6.6.1 Netherlands Bejo Seeds Co., Ltd Overview
 - 6.6.2 Shanghai Shimanfeng Seeds Co., Ltd Overview
 - 6.6.3 The Situation of Main Business
 - 6.6.4 Brand Products Introducing
 - 6.6.5 The Marketing Approach in Chinese Seed Market
- 6.7 Enza Zaden ----Enza Zaden Seeds Technology Co., Ltd(Beijing)
 - 6.7.1 Enza Zaden Overview
 - 6.7.2 Enza Zaden Seeds Technology Co., Ltd (Beijing) Overview
 - 6.7.3 Brand Products Introducing
 - 6.7.4 The Key Breeding Species in Chinese Seed Market
- 6.8 Korea Farmers BIO Corporation ---- Beijing Agricultural Seeds Co., Ltd
 - 6.8.1 Korean Farmers BIO Corporation Overview
 - 6.8.2 Beijing Agricultural Seeds Co., Ltd Overview
 - 6.8.3 The Structure of Main Business
 - 6.8.4 Brand Products Introducing
 - 6.8.5 The Cooperative Project in Chinese Seed Market
- 6.9 Japan Sakata Seeds Corporation ---- Sakata Seeds Co., Ltd (Suzhou)
 - 6.9.1 Japan Sakata Seeds Corporation Overview
 - 6.9.2 Sakata Seeds Co., Ltd (Suzhou) Overview
 - 6.9.3 Brand Products Introducing
 - 6.9.4 The Marketing Approach in Chinese Seed Market

7 THE ANALYSIS OF KEY ENTERPRISES AND RESEARCH INSTITUTES ABOUT CHINESE VEGETABLE SEED

- 7.1 Guangdong Fresh Seeds Co., Ltd
 - 7.1.1 The Basic situation of Company Development
 - 7.1.2 The Analysis of Company Main Products
 - 7.1.3 The Analysis of Company Running Condition
 - 7.1.4 The Analysis of Company Selling Network
 - 7.1.5 The Analysis of Company Competitive Advantage
 - 7.1.6 The Strategical Analysis of Company Development
- 7.2 Shandong Anxin Seeds Co., Ltd
 - 7.2.1 The Basic situation of Company Development
 - 7.2.2 The Analysis of Company Main Products
 - 7.2.3 The Analysis of Company Running Condition
 - 7.2.4 The Analysis of Company Selling Network

- 7.2.5 The Analysis of Company Competitive Advantage
- 7.2.6 The Strategical Analysis of Company Development
- 7.3 Yuan Longping High-tech Agriculture Co.,Ltd.
 - 7.3.1 The Basic situation of Company Development
 - 7.3.2 The Analysis of Company Main Products
 - 7.3.3 The Analysis of Company Running Condition
 - 7.3.4 The Analysis of Company Selling Network
 - 7.3.5 The Analysis of Company Competitive Advantage
 - 7.3.6 The Strategical Analysis of Company Development
- 7.4 Shandong Denghai Seeds Co., Ltd
 - 7.4.1 The Basic situation of Company Development
 - 7.4.2 The Analysis of Company Main Products
 - 7.4.3 The Analysis of Company Running Condition
 - 7.4.5 The Analysis of Company Selling Network
 - 7.4.6 The Analysis of Company Competitive Advantage
- 7.5 Anhui Jianghuai Horticultural Seeds Co., Ltd
 - 7.5.1 The Basic situation of Company Development
 - 7.5.2 The Analysis of Company Main Products
 - 7.5.3 The Analysis of Company Running Condition
 - 7.5.4 The Analysis of Company Selling Network
 - 7.5.5 The Analysis of Company Competitive Advantage
 - 7.5.6 The Strategical Analysis of Company Development
- 7.6 Hunan Xuefeng Seeds Co., Ltd.
 - 7.6.1 The Company Basic Situation
 - 7.6.2 The Situation of Brand Operating
 - 7.6.3 The Company Awards
 - 7.6.4 The Strength of Company Research & Development
 - 7.6.5 The Trend of Company Development
- 7.7 Beijing Well Breeding Vegetable R&D Center
 - 7.7.1 The Company Basic Situation
 - 7.7.2 The Structure of Company Products
 - 7.7.3 The Situation of Brand Operating
 - 7.7.4 The Strength of Company Research & Development
 - 7.7.5 The Trend of Company Development
- 7.8 Farmers Seeds Ltd.(China)
 - 7.8.1 The Company Basic Situation
 - 7.8.2 The Company Organizational Structure
 - 7.8.3 The Structure of Company Products
 - 7.8.4 The Strength of Company Research & Development

- 7.8.5 The Company Awards
- 7.9 Hunan Xiangyan Seeds Ltd.
 - 7.9.1 The Company Basic Situation
 - 7.9.2 The Situation of Brand Operating
 - 7.9.3 The Company Selling Situation
 - 7.9.4 The Strength of Company Research & Development
 - 7.9.5 The Trend of Company Development
- 7.10 Hubei Provincial Seed Group Co., Ltd.
 - 7.10.1 The Company Basic Situation
 - 7.10.2 The Company Organizational Structure
 - 7.10.3 The Structure of Company Products
 - 7.10.4 The Strength of Company Research & Development
 - 7.10.5 The Trend of Company Development
- 7.11 Zhengzhou Zhengyan Seeds Technology Co., Ltd
 - 7.11.1 The Company Basic Situation
 - 7.11.2 The Company Awards
 - 7.11.3 The Structure of Company Products
 - 7.11.4 The Strength of Company Research & Development
 - 7.11.5 The Trend of Company Development
- 7.12 Zhongdu Seeds Technology Co., Ltd
 - 7.12.1 The Company Basic Situation
 - 7.12.2 The Company Organizational Structure
 - 7.12.3 The Structure of Company Products
 - 7.12.4 The Strength of Company Research & Development
 - 7.12.5 The Trend of Company Development
- 7.13 Jiangsu Tomorrow Seeds Technology Co., Ltd
 - 7.13.1 The Company Basic Situation
 - 7.13.2 The Company Organizational Structure
 - 7.13.3 The Structure of Company Products
 - 7.13.4 The Strength of Company Research & Development
 - 7.13.5 The Trend of Company Development
- 7.14 Anhui Forster Seeds (International) Co., Ltd
 - 7.14.1 The Company Basic Situation
 - 7.14.2 The Structure of Company Products
 - 7.14.3 The Company Selling Network
 - 7.14.4 The Strength of Company Research & Development
 - 7.14.5 The Trend of Company Development
- 7.15 Liaoning East Asia Seeds Co., Ltd.
 - 7.15.1 The Company Basic Situation

7.15.2 The Company Service Network

7.15.3 The Structure of Company Products

7.15.4 The Strength of Company Research & Development

7.15.5 The Trend of Company Development

List Of Figures

LIST OF FIGURES

- Figure 1 China seed industry regulatory system
- Figure 2 China's Vegetable Seed Market scale?2013-2017
- Figure 3 Wholesale price of tomato in China, 2015-2017 (Unit: RMB/Kg)
- Figure 4 Wholesale price of cucumber in China, 2015-2017 (Unit: RMB/Kg)
- Figure 5 Wholesale price of chili in China, 2015-2017 (Unit: RMB/Kg)
- Figure 6 Wholesale price of sweetbell in China, 2015-2017 (Unit: RMB/Kg)
- Figure 7 Wholesale price of eggplant in China, 2015-2017 (Unit: RMB/Kg)
- Figure 8 Wholesale price of Chinese cabbage in China, 2015-2017 (Unit: RMB/Kg)
- Figure 9 Wholesale price of while radish in China, 2015-2017 (Unit: RMB/Kg)
- Figure 10 Wholesale price of wild cabbage in China, 2015-2017 (Unit: RMB/Kg)
- Figure 11 Wholesale price of cowpeas in China, 2015-2017 (Unit: RMB/Kg)
- Figure 12 Wholesale price of patato in China, 2015-2017 (Unit: RMB/Kg)
- Figure 13 Wholesale price of celery in China, 2015-2017 (Unit: RMB/Kg)
- Figure 14 China vegetable planting area distribution
- Figure 15 Region structure of imported vegetable seed in China, 2017
- Figure 16 Region structure of exported vegetable seed in China, 2017
- Figure 17 The product structure of Limagrain Group in 2017
- Figure 18 Business structure of Guangdong Fresh Seeds Co., Ltd in 2017
- Figure 19 Main products of Shandong Anxin Seeds Co., Ltd
- Figure 20 Products Structure of Yuan Longping High?Tech Agriculture Co.,Ltd. in 2017
- Figure 21 Business structure of Shandong Denghai Seeds Co., Ltd in 2017
- Figure 22 Part of awarded products of Farmers Seeds Ltd. (China)
- Figure 23 Organizational structure of Hubei Provincial Seed Group Co., Ltd.
- Figure 24 Company organizational structure
- Figure 25 FST Seeds sales network

List Of Tables

LIST OF TABLES

- Table 1 Top 10 countries of global seed market in 2012
- Table 2 Global seed supply percentages from different parts
- Table 3 Four development stages of seed industry in China
- Table 4 Classification of vegetable seed companies in China
- Table 5 China seed industry main laws and regulation
- Table 6 China seed industry related policy
- Table 7 Related improved varieties subsidy, 2002-2014
- Table 8 Standards of improved varieties subsidy in China
- Table 9 Research objectives of main food crops
- Table 10 Research objectives of important cash crops
- Table 11 Classification based on agrobiology
- Table 12 China Vegetable Seed Costs, 2013-2017
- Table 13 China vegetable seed commercialization rate, 2013-2017
- Table 14 Sown area of vegetable in China, 2013-2017
- Table 15 Output of vegetables in China, 2013-2017
- Table 16 Per capita consumption of vegetables of urban households in China, 2012-2016
- Table 17 Per capita consumption of vegetables of rural households in China, 2012-2016
- Table 18 Planting costs of vegetable in China, 2012-2016
- Table 19 Costs and benefit of vegetable in China, 2012-2016
- Table 20 South China region vegetable output, 2013-2016
- Table 21 Yangtze River Area vegetable output, 2013-2016
- Table 22 Northwest area vegetable output, 2013-2016
- Table 23 Northeast area vegetable output, 2013-2016
- Table 24 Yellow-Huai Sea and Bohai Rim area vegetable output, 2013-2016
- Table 25 Yellow-Huai Sea and Bohai Rim area vegetable output, 2013-2016
- Table 26 Southwest China vegetable advantage development zone
- Table 27 China tomato planting area and yield, 2011-2016
- Table 28 China tomato planting commercialization rate, 2011-2016
- Table 29 China tomato planting seed costs, 2011-2016
- Table 30 China tomato seed market size, 2011-2016
- Table 31 China tomato seed price in some regions
- Table 32 Leading tomato seeds companies and products
- Table 33 China Cucumber Planting Area and Yield, 2011-2016
- Table 34 China cucumber planting commercialization rate, 2011-2016

Table 35 China cucumber planting seeds costs, 2011-2016

Table 36 China cucumber seed market size

Table 37 China cucumber seed price in some regions

Table 38 Leading cucumber seeds companies and products

Table 39 China chili planting area and yield, 2011-2016

Table 40 China Chili planting commercialization rate, 2011-2016

Table 41 China Chili planting seed costs, 2011-2016

Table 42 China Chili seed market size

Table 43 China Chili seed price in some regions

Table 44 Leading chili seeds companies and products

Table 45 China eggplant planting area and yield, 2011-2016

Table 46 China eggplant planting commercialization rate, 2011-2016

Table 47 China eggplant planting seed costs, 2011-2016

Table 48 China eggplant seed market size, 2011-2016

Table 49 China eggplant seed price in some regions

Table 50 Leading eggplant seeds companies and products

Table 51 Chinese cabbage planting area and yield, 2011-2016

Table 52 Chinese cabbage planting commercialization rate, 2011-2016

Table 53 Chinese cabbage planting seed costs, 2011-2016

Table 54 Chinese cabbage seed market size, 2014-2016

Table 55 Chinese Cabbage Seed Price in some regions

Table 56 Leading Chinese cabbage seeds companies and products

Table 57 China radish planting area and yield, 2011-2016

Table 58 China radish planting commercialization rate, 2011-2016

Table 59 China radish planting seed costs, 2014-2016

Table 60 China radish seed market size, 2011-2016

Table 61 China radish seed price in some regions

Table 62 Leading radish seeds companies and products

Table 63 China wild cabbage planting area and yield, 2011-2016

Table 64 China wild cabbage planting commercialization rate, 2011-2016

Table 65 China wild cabbage planting seed costs, 2011-2016

Table 66 China wild cabbage seed market size, 2011-2016

Table 67 China wild cabbage seed price in some regions

Table 68 Leading wild cabbage seeds companies and products

Table 69 China cowpeas planting area and yield, 2011-2016

Table 70 China cowpeas planting commercialization rate, 2011-2016

Table 71 China cowpeas planting seed costs, 2011-2016

Table 72 China cowpeas seed market size, 2011-2016

Table 73 China cowpeas seed price in some regions

- Table 74 Leading cowpeas seeds companies and products
- Table 75 China cauliflower planting commercialization rate, 2011-2016
- Table 76 China cauliflower planting seed costs, 2011-2016
- Table 77 China cauliflower seed price in some regions
- Table 78 Leading cauliflower seeds companies and products
- Table 79 China watermelon planting area and yield, 2011-2016
- Table 80 China watermelon planting commercialization rate, 2011-2016
- Table 81 China watermelon planting seed costs, 2011-2016
- Table 82 China watermelon seed market size, 2011-2016
- Table 83 China watermelon seed price in some regions
- Table 84 Leading watermelon seeds companies and products
- Table 85 Import volume of vegetable seed in China, 2011-2017
- Table 86 Import value of vegetable seed in China, 2011-2017
- Table 87 Import region of vegetable seed in China, 2017
- Table 88 Average price of imported vegetable seed in China, 2011-2017
- Table 89 Export volume of vegetable seed in China, 2011-2017
- Table 90 Export value of vegetable seed in China, 2011-2017
- Table 91 Export distribution of vegetable seed in China, 2017
- Table 92 Average price of exported vegetable seed in China, 2011-2017
- Table 93 Monsanto's revenue and profit from 2013 to 2017
- Table 94 Semisi Company's historical development
- Table 95 Syngenta's revenue and profit from 2011 to 2017
- Table 96 DuPont's revenue and profit from 2014 to 2017
- Table 97 Sakata Suzhou product
- Table 98 Main products of Guangdong Fresh Seeds Co., Ltd
- Table 99 Products sales of Guangdong Fresh Seeds Co., Ltd in 2017
- Table 100 Sales and profit of Guangdong Fresh Seeds Co., Ltd, 2013-2017
- Table 101 Sales and profit of Shandong Anxin Seeds Co., Ltd, 2013-2017
- Table 102 Operation of Yuan Longping High-Tech Agriculture Co.,Ltd. in 2017
- Table 103 Sales and profit of Yuan Longping High-Tech Agriculture Co.,Ltd., 2013-2017
- Table 104 Regional sales of Yuan Longping High-Tech Agriculture Co.,Ltd in 2017
- Table 105 Competitive advantage of Yuan Longping High-Tech Agriculture Co.,Ltd
- Table 106 Main products of Shandong Denghai Seeds Co., Ltd
- Table 107 Operation of Shandong Denghai Seeds Co., Ltd in 2017
- Table 108 Sales and profit of Shandong Denghai Seeds Co., Ltd, 2013-2017
- Table 109 Regional sales of Shandong Denghai Seeds Co., Ltd in 2017
- Table 110 Main products of Anhui Jianghuai Horticulture Seeds Co., Ltd
- Table 111 Operation of Anhui Jianghuai Horticulture Seeds Co., Ltd in 2017

- Table 112 Business structure of Anhui Jianghuai Horticulture Seeds Co., Ltd in 2017
- Table 113 Sales and profit of Anhui Jianghuai Horticulture Seeds Co., Ltd, 2013-2017
- Table 114 Regional sales volume of Anhui Jianghuai Horticulture Seeds Co., Ltd, 2013-2017
- Table 115 Competitive advantages of Anhui Jianghuai Horticulture Seeds Co., Ltd
- Table 116 Honors of Hunan Xuefeng Seed Company Co., Ltd
- Table 117 Main products of Zhongshu Horticultural Crop Seed R&D Center
- Table 118 Organizational Structure of Farmers Seeds Ltd.(China)
- Table 119 Products structure of Farmers Seeds Ltd. (China)
- Table 120 R & D strength of Hunan Xiangyan Seeds Ltd.
- Table 121 Products of Hubei Provincial Seed Group Co., Ltd.
- Table 122 Zhongdu Company products
- Table 123 Tomorrow Company product structure

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