

Market Research for Tea Beverage in China

<https://marketpublishers.com/r/MC5469D77A9EN.html>

Date: August 2015

Pages: 0

Price: US\$ 5,000.00 (Single User License)

ID: MC5469D77A9EN

Abstracts

INTRODUCTION

In this report, ASKCI analyzes the investment opportunities of China's tea beverage production industry. It will provide you with a comprehensive understanding of this industry from the following aspects: market size, status in the world, product structure, company analysis of major manufacturers, etc., as well as make scientific prediction on the future development tea beverage production industry.

Contents

1 OVERVIEW OF TEA BEVERAGE PRODUCTION INDUSTRY IN CHINA

- 1.1 Development history in China
- 1.2 Industry outlook
- 1.3 Status in the world
- 1.4 Development stage
- 1.5 Technology innovation
- 1.6 Relative policies

2 TEA BEVERAGE PRODUCTION INDUSTRY CHAIN ANALYSIS

- 2.1 Industry chain
- 2.2 Upstream industry
 - 2.2.1 Production situation
 - 2.2.2 Price
- 2.3 Downstream industry
 - 2.3.1 Production situation
 - 2.3.2 Demand

3 SUPPLY AND DEMAND OF TEA BEVERAGE IN CHINA

- 3.1 Production
- 3.2 Consumption
- 3.3 Import
- 3.4 Export

4 COMPETITIVE LANDSCAPE

- 4.1 Enterprise scale
- 4.2 Geographical distribution
- 4.3 Industry concentration
- 4.4 Barriers to entry
- 4.5 Threaten from substitutes

5 PROFILE OF MAJOR MANUFACTURERS

- 5.1 Lotte Aodeli Beverage Co., Ltd.

5.1.1 Basic information

5.1.2 Major products

5.1.3 Financial performance

5.1.4 Sale network

5.1.5 New activities

5.2 Guangdong JDB Beverage and Food Co., Ltd.

5.10 Tianjin Tingjin Beverage Food Co., Ltd.

6 FORECAST OF TEA BEVERAGE PRODUCTION INDUSTRY

6.1 Influence factors

6.2 Forecast to 2019

7 CONCLUSION

7.1 Risk and challenge

7.2 Opportunity

List Of Figures

LIST OF FIGURES

Figure 3.1-1 Output of tea beverage in China, 2010-2014

Figure 3.2-1 Consumption of tea beverage in China, 2010-2014

Figure 3.3-1 Import volume and value of tea beverage in China, 2010-2014

Figure 3.3-1 Export volume and value of tea beverage in China, 2010-2014

List Of Tables

LIST OF TABLES

Table 1.1-1 Policies for China's tea beverage production industry, 2013-2015

Table 3.1-1 Output of major tea beverage producers in China, 2014

Table 5.1.1-1 Basic information of Lotte Aodeli Beverage Co., Ltd., 2015

Table 5.1.3-1 Financial performance of Lotte Aodeli Beverage Co., Ltd., 2012-2014

I would like to order

Product name: Market Research for Tea Beverage in China

Product link: <https://marketpublishers.com/r/MC5469D77A9EN.html>

Price: US\$ 5,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MC5469D77A9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970