

Market Research for IC Card in China 2016

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Abstracts

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1. INTRODUCTION

In this report, ASKCI analyzes the investment opportunities of China's IC card industry. It will provide you with a comprehensive understanding of this industry from the following aspects: market size, status in the world, product structure, company analysis of major players, etc., as well as make scientific prediction on the future development IC card industry.

1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of Chinese IC card industry;

To understand position of China's IC card in the world;

Get more information of the major IC card manufacturers;

To predict what future of China's IC card industry will be;

To find out the key strengths and weakness of China's IC card players, and the threats and opportunities they face;

To reveal opportunities in Chinese IC card industry.

2) Benefit from the report

Obtain latest info of IC card industry, such as market size, product structure, status in the world. key hotspots and so on;

Get latest information of major IC card players in China;

Evaluate the status of China's IC card industry in the world;

Identify key trends and opportunities in China's IC card market;

Understand what are the drivers and barriers of China's IC card players;

Find out some players who are best worth for investment in China's IC card industry.

3) Deliverables

Word-format report, with around 30-50 pages;
Excel-format database of key players of IC card;
Excel-format market data of IC card;

4) Time needed

3 weeks needed

2. SCOPE OF INVESTIGATION

The report will investigate China's IC card industry from the following aspects:

Market information (market size, supply chain analysis, competitive landscape, etc.)

Supply chain (content providers , equipment suppliers, etc.)

Policy & technology

Future trend

Commercial opportunity

Contents

EXECUTIVE SUMMARY

INTRODUCTION AND METHODOLOGY

1 PEST ANALYSIS OF IC CARD INDUSTRY IN CHINA

- 1.1 Policy
- 1.2 Economy
- 1.3 Society
- 1.4 Technology

2 IC CARD INDUSTRY CHAIN

- 2.1 Upstream industry of IC card
 - 2.1.1 Production situation of major raw materials
 - 2.1.2 Price of major raw materials
- 2.2 Downstream industry of IC card
 - 2.2.1 Production situation of downstream industry
 - 2.2.2 Demand for IC card

3 GLOBAL MARKET DEVELOPMENT OVERVIEW

- 3.1 Market size
- 3.2 Major Producers
- 3.3 Industry characteristics
- 3.4 Industry trends

4 CHINA IC CARD INDUSTRY MARKET ANALYSIS

- 4.1 Market size
- 4.2 Business mode
- 4.3 Characteristics
- 4.4 Competitive landscape
 - 4.1.1 Enterprise scale
 - 4.1.2 Market concentration
 - 4.1.3 Regional concentration
 - 4.1.4 Company concentration

- 4.1.5 Barriers to entry
- 4.1.6 Threaten from substitutes

5 PROFILE OF MAJOR MANUFACTURERS

- 5.1 Company A
 - 5.1.1 Basic information
 - 5.1.2 Production situation of IC card
 - 5.1.3 New related projects
 - 5.1.4 Financial Performance
- 5.2 Company B
- 5.8 Company H
 - 5.8.1 Basic information
 - 5.8.2 Production situation of IC card
 - 5.8.3 New related projects
 - 5.8.4 Financial Performance

6 FORECAST OF IC CARD INDUSTRY IN CHINA

- 6.1 Influence factors
- 6.2 Forecast to 2020

7 CONCLUSION

- 7.1 Risk and challenge
- 7.2 Opportunity

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List Of Figures

LIST OF FIGURES

Figure 4.1-1 Market size of IC card in China, 2010-2015

Figure 4.2-1 Supply chain analysis of IC card in China, 2010-2015

Figure 4.1.2-1 Business mode of IC card in China, 2016

Figure 4.1.3-1 Industry chain of IC card in China, 2016

List Of Tables

LIST OF TABLES

Table 1.1-1 Policies for China's IC card industry, 2013-2016

Table 4.3.4-1 Company concentration of China's IC card industry, 2015

Table 5.1.1-1 Basic information of Company A, 2016

Table 5.1.3-1 Financial performance of Company A, 2012-2015

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