

# Market Research for Cellphone in China 2016

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## Abstracts

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### 1. INTRODUCTION

In this report, ASKCI analyzes the investment opportunities of China's cellphone industry. It will provide you with a comprehensive understanding of this industry from the following aspects: market size, status in the world, product structure, company analysis of major players, etc., as well as make scientific prediction on the future development cellphone industry.

#### 1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of Chinese cellphone industry;

To understand position of China's cellphone in the world;

Get more information of the major cellphone manufacturers;

To predict what future of China's cellphone industry will be;

To find out the key strengths and weakness of China's cellphone players, and the threats and opportunities they face;

To reveal opportunities in Chinese cellphone industry.

#### 2) Benefit from the report

Obtain latest info of cellphone industry, such as market size, product structure, status in the world. key hotspots and so on;

Get latest information of major cellphone players in China;

Evaluate the status of China's cellphone industry in the world;

Identify key trends and opportunities in China's cellphone market;

Understand what are the drivers and barriers of China's cellphone players;

Find out some players who are best worth for investment in China's cellphone

industry.

### 3) Deliverables

Word-format report, with around 30-50 pages;  
Excel-format database of key players of cellphone;  
Excel-format market data of cellphone;

### 4) Time needed

3 weeks needed

## 2. SCOPE OF INVESTIGATION

The report will investigate China's cellphone industry from the following aspects:

Market information (market size, supply chain analysis, competitive landscape, etc.)

Supply chain (content providers , equipment suppliers, etc.)

Policy & technology

Future trend

Commercial opportunity

## Contents

### EXECUTIVE SUMMARY

### INTRODUCTION AND METHODOLOGY

## 1 PEST ANALYSIS OF CELLPHONE INDUSTRY IN CHINA

- 1.1 Policy
- 1.2 Economy
- 1.3 Society
- 1.4 Technology

## 2 CELLPHONE INDUSTRY CHAIN

- 2.1 Upstream industry of cellphone
  - 2.1.1 Production situation of major raw materials
  - 2.1.2 Price of major raw materials
- 2.2 Downstream industry of cellphone
  - 2.2.1 Production situation of downstream industry
  - 2.2.2 Demand for cellphone

## 3 GLOBAL MARKET DEVELOPMENT OVERVIEW

- 3.1 Market size
- 3.2 Major Producers
- 3.3 Industry characteristics
- 3.4 Industry trends

## 4 CHINA CELLPHONE INDUSTRY MARKET ANALYSIS

- 4.1 Market size
- 4.2 Business mode
- 4.3 Characteristics
- 4.4 Competitive landscape
  - 4.1.1 Enterprise scale
  - 4.1.2 Market concentration
  - 4.1.3 Regional concentration
  - 4.1.4 Company concentration

- 4.1.5 Barriers to entry
- 4.1.6 Threaten from substitutes

## **5 PROFILE OF MAJOR MANUFACTURERS**

- 5.1 Company A
  - 5.1.1 Basic information
  - 5.1.2 Production situation of cellphone
  - 5.1.3 New related projects
  - 5.1.4 Financial Performance
- 5.2 Company B
- ...
- 5.8 Company H
  - 5.8.1 Basic information
  - 5.8.2 Production situation of cellphone
  - 5.8.3 New related projects
  - 5.8.4 Financial Performance

## **6 FORECAST OF CELLPHONE INDUSTRY IN CHINA**

- 6.1 Influence factors
- 6.2 Forecast to 2020

## **7 CONCLUSION**

- 7.1 Risk and challenge
- 7.2 Opportunity

## **ASKCI'S LEGAL DISCLAIMER**

## List Of Figures

### LIST OF FIGURES

Figure 4.1-1 Market size of cellphone in China, 2010-2015

Figure 4.2-1 Supply chain analysis of cellphone in China, 2010-2015

Figure 4.1.2-1 Business mode of cellphone in China, 2016

Figure 4.1.3-1 Industry chain of cellphone in China, 2016

## List Of Tables

### LIST OF TABLES

Table 1.1-1 Policies for China's cellphone industry, 2013-2016

Table 4.3.4-1 Company concentration of China's cellphone industry, 2015

Table 5.1.1-1 Basic information of Company A, 2016

Table 5.1.3-1 Financial performance of Company A, 2012-2015

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