

# Market Research for Carbonated Beverage in China

<https://marketpublishers.com/r/M62750784BFEN.html>

Date: August 2015

Pages: 0

Price: US\$ 5,000.00 (Single User License)

ID: M62750784BFEN

## Abstracts

### INTRODUCTION

In this report, ASKCI analyzes the investment opportunities of China's carbonated beverage production industry. It will provide you with a comprehensive understanding of this industry from the following aspects: market size, status in the world, product structure, company analysis of major manufacturers, etc., as well as make scientific prediction on the future development carbonated beverage production industry.

## Contents

### **1 OVERVIEW OF CARBONATED BEVERAGE PRODUCTION INDUSTRY IN CHINA**

- 1.1 Development history in China
- 1.2 Industry outlook
- 1.3 Status in the world
- 1.4 Development stage
- 1.5 Technology innovation
- 1.6 Relative policies

### **2 CARBONATED BEVERAGE PRODUCTION INDUSTRY CHAIN ANALYSIS**

- 2.1 Industry chain
- 2.2 Upstream industry
  - 2.2.1 Production situation
  - 2.2.2 Price
- 2.3 Downstream industry
  - 2.3.1 Production situation
  - 2.3.2 Demand

### **3 SUPPLY AND DEMAND OF CARBONATED BEVERAGE IN CHINA**

- 3.1 Production
- 3.2 Consumption
- 3.3 Import
- 3.4 Export

### **4 COMPETITIVE LANDSCAPE**

- 4.1 Enterprise scale
- 4.2 Geographical distribution
- 4.3 Industry concentration
- 4.4 Barriers to entry
- 4.5 Threaten from substitutes

### **5 PROFILE OF MAJOR MANUFACTURERS**

- 5.1 Swire Guangdong Coca-Cola Ltd.

- 5.1.1 Basic information
- 5.1.2 Major products
- 5.1.3 Financial performance
- 5.1.4 Sale network
- 5.1.5 New activities
- 5.2 Hangzhou BC Food Co., Ltd.
- 5.10 Shenzhen Pepsi-Cola Beverage Co., Ltd.

## **6 FORECAST OF CARBONATED BEVERAGE PRODUCTION INDUSTRY**

- 6.1 Influence factors
- 6.2 Forecast to 2019

## **7 CONCLUSION**

- 7.1 Risk and challenge
- 7.2 Opportunity

## List Of Figures

### LIST OF FIGURES

Figure 3.1-1 Output of carbonated beverage in China, 2010-2014

Figure 3.2-1 Consumption of carbonated beverage in China, 2010-2014

Figure 3.3-1 Import volume and value of carbonated beverage in China, 2010-2014

Figure 3.3-1 Export volume and value of carbonated beverage in China, 2010-2014

## List Of Tables

### LIST OF TABLES

Table 1.1-1 Policies for China's carbonated beverage production industry, 2013-2015

Table 3.1-1 Output of major carbonated beverage producers in China, 2014

Table 5.1.1-1 Basic information of Swire Guangdong Coca-Cola Ltd., Ltd., 2015

Table 5.1.3-1 Financial performance of Swire Guangdong Coca-Cola Ltd., 2012-2014

## I would like to order

Product name: Market Research for Carbonated Beverage in China

Product link: <https://marketpublishers.com/r/M62750784BFEN.html>

Price: US\$ 5,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M62750784BFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970