

Market Performance of Chinese Listed Trading Companies in 2015 Proposal

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Abstracts

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1. INTRODUCTION

Trade industry is a pillar industry of China's national economy, has made great contributions to the China's economic development. China's export in 2015 was RMB14.14 trillion (USD2.28 trillion), down 1.8 percent from the end of 2014, the first drop since 2010. The total import and export volume stood at RMB24.59 trillion in 2015, down 7 percent from the same period in 2014. Import fell by 13.2 percent to RMB10.45 trillion. Trade surplus expanded by 56.7 percent from the end of 2014 to RMB3.96 trillion.

There were 23 listed trading companies in 2015. Due to the effect of stable policy and the low base, the trade growth rate is expected to be positive in 2016, the estimated trade volume will achieve RMB25 trillion, increase 1. 9%.

1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of China's trade industry;

To understand the development situation of trade industry in China;

Get more information of the major trading producers in China;

Gain insight into the major trading producers about operation;



To predict what future of China trade industry will be;

To reveal opportunities in China trade industry.

2) Benefit from the report

Financial performance in 2015 and YoY changes, including revenue, operating profit, net profit, revenue and gross profit margin from trading business;

Changes of revenue and net profit in the latest five years and the reasons;

Adjustment to business structure in the recent 2-3 years;

Development strategy and development trends in the near future.

3) Deliverables

PDF-format report, with around 40-60 pages.

4) Time needed

Three working days needed.



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