

Market Performance of Chinese Listed Telecom, Broadcast, and Satellite Transmission Companies in 2016 Proposal

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Abstracts

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INTRODUCTION

According to the annual reports, China top three telecom carriers China Telecom Corporation, China Mobile Communications Corporation, and China United Network Communications Corporation made over RMB132 billion profits in 2015. By the end of 2015, comprehensive national wide broadcast coverage of the population reached 98.17%, the population of cable TV users has reached 239 million. By estimated, the development of telecom, broadcast, and satellite transmission sector will rapid expand, especially the new concepts e.g. Internet+, cloud computing, big data, IoT, and e-Pay technologies are becoming significant in daily life.

There are 11 listed companies in telecom, broadcast, and satellite transmission industry in China; the 11 listed companies have been made over RMB322 billion in revenue, and the total asset has reached over RMB729 billion. China United Network Communications Company is the one with the largest total asset, and it has made most revenue among 11 listed companies.

1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of China's telecom, broadcast, and satellite transmission industry

To understand the development situation of telecom, broadcast, and satellite

transmission industry in China

Get more information of the major telecom, broadcast, and satellite transmission producers in China

Gain insight into the major telecom, broadcast, and satellite transmission producers about operation

To predict what future of China telecom, broadcast, and satellite transmission industry will be

To reveal opportunities in China telecom, broadcast, and satellite transmission industry.

2) Benefit from the report

Financial performance in 2016 and YoY changes, including revenue, operating profit, net profit, revenue and gross profit margin from telecom, broadcast, and satellite transmission business

Changes of revenue and net profit in the latest five years and the reasons

Adjustment to business structure in the recent 2-3 years

Development strategy and development trends in the near future.

3) Deliverables

PDF-format report, with around 20-40 pages.

4) Time needed

Three working days needed.

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3.7 Beijing Gehua Catv Network Co., Ltd.

3.8 China United Network Communications Limited

3.9 Shanghai Oriental Pearl Media Co.,Ltd.

3.10 Shaanxi Broadcast & Tv Network Intermediary?Group?Co., Ltd

3.11 Jiangsu Broadcasting Cable Information Network Corporation Limited

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