

Market Performance of Chinese Listed Public Transport Companies in 2015

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Abstracts

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INTRODUCTION

With the expansion of railway network, decreased migrant workers, high percentage of private vehicle trips, the public transportation rate in whole transport system is gradually declining. Due to the increasing cost of labor and operation, the gross profit of public transport companies represent a downward trend, the public transportation industry has entered the stage of low-profit.

Road transportation carried over 16 billion passengers, decreased 6.7% compared with 2014. The passenger volume achieved more than 1 trillion person-km, reduced by 2.3%

There were 7 listed public transport companies in 2015. Facing the fierce competition, public transport companies could adjust the marketing strategy to develop the new market and value-added services. Meanwhile, it is a driver of growth for public transport company by the development of logistics and related travelling.

1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of China's public transportation industry;

To understand the development situation of public transportation industry in China;

Get more information of the major public transport producers in China;

Gain insight into the major public transport producers about operation;

To predict what future of China public transportation industry will be;

To reveal opportunities in China public transportation industry.

2) Benefit from the report

Financial performance in 2015 and YoY changes, including revenue, operating profit, net profit, revenue and gross profit margin from public transport business;

Changes of revenue and net profit in the latest five years and the reasons;

Adjustment to business structure in the recent 2-3 years;

Development strategy and development trends in the near future.

3) Deliverables

PDF-format report, with around 20-40 pages.

4) Time needed

Three working days needed.

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