

Market Performance of Chinese Listed Packaging Companies in 2015

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Abstracts

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INTRODUCTION

China is a main packaging country in the world, the growth potential of China's packaging industry, strong ability to absorb employment, high degree of industrial linkage, is playing a more and more important role in national economy and social development. The economic output of plastic packaging has accounted for more than 30%.

China packaging industry total economic output in 2014 reached RMB1400 billion. China ranks as the world's Second largest packaging market. In future, the market development space for package products is huge.

There were 18 listed packaging companies in 2015, innovation played a more important role in operation. The scale of packaging company will extend, industrial concentration would be further enhanced.

1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of China's packaging industry;

To understand the development situation of packaging industry in China;

Get more information of the major packaging producers in China;

Gain insight into the major packaging producers about operation;

To predict what future of China packaging industry will be;

To reveal opportunities in China packaging industry.

2) Benefit from the report

Financial performance in 2015 and YoY changes, including revenue, operating profit, net profit, revenue and gross profit margin from packaging business;

Changes of revenue and net profit in the latest five years and the reasons;

Adjustment to business structure in the recent 2-3 years;

Development strategy and development trends in the near future.

3) Deliverables

PDF-format report, with around 30-50 pages.

4) Time needed

Three working days needed.

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- 3.16 Shenzhen Prince New Materials Co., Ltd.
- 3.17 Kee Ever Bright Decorative Technology Co., Ltd.
- 3.18 Shanghai Haishun New Pharmaceutical Packaging Co., Ltd.

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