

Market Performance of Chinese Listed Currency Financial Service Companies in 2016 Proposal

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Date: March 2017

Pages: 50

Price: US\$ 1,200.00 (Single User License)

ID: MA6FEC533CAEN

Abstracts

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INTRODUCTION

The loan/GDP ratio in has risen from 148% in 2009 to 210% in 2015. As the second largest economy, the economy of China showed sound and stable in the past two decades. By estimated, the average growth rate of GDP in China will keep in 6.3% during 2015-2019. By June 2015, the liquidity of major state owned banks have passed 100%.

There are 16 listed companies in currency financial service industry in China; the 16 listed companies have made over RMB3 trillion in revenue and the total assets have reached over RMB118 trillion. Industrial and Commercial Bank of China is the one with the largest total asset, and it has made most revenue among 16 listed companies.

1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of China's currency financial service industry

To understand the development situation of currency financial service industry in China

Get more information of the major currency financial service producers in China

Gain insight into the major currency financial service producers about operation



To predict what future of China currency financial service industry will be

To reveal opportunities in China currency financial service industry.

2) Benefit from the report

Financial performance in 2016 and YoY changes, including revenue, operating profit, net profit, revenue and gross profit margin from currency financial service business

Changes of revenue and net profit in the latest five years and the reasons

Adjustment to business structure in the recent 2-3 years

Development strategy and development trends in the near future.

3) Deliverables

PDF-format report, with around 30-50 pages.

4) Time needed

Three working days needed.



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