

# Market Performance of Chinese Listed Cultural, Art, Sports and Entertainment Companies in 2015

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## Abstracts

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### INTRODUCTION

In 2015, China's cultural industry has achieved added value about RMB2,582 billion. Cultural, art, sports and entertainment manufacturing industry has fast development as the informationalization of cultural industry had progressed; the individual resident average expenditure on entertainment industry was about RMB760 in 2015.

Based on National Bureau of Statistics, the accumulated revenue of above scale companies in China's cultural, art, sports and entertainment manufacture industry was over RMB1,547 billion with 3.7% YoY growth in 2015, and the annual accumulated profit was about RMB88 billion.

There are 12 listed companies in cultural, art, sports and entertainment manufacture industry in China; the 12 listed companies have been made over RMB15 billion in revenue, and the total market capitalization has reached over RMB26 billion. Guangdong Alpha Animation and Culture Company is the one with the largest market capitalization, and Shanghai M&G Stationery Company has made most revenue among 12 listed companies.

#### 1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of China's cultural, art, sports and entertainment industry;

To understand the development situation of cultural, art, sports and entertainment manufacture industry in China;

Get more information of the major cultural, art, sports and entertainment producers in China;

Gain insight into the major cultural, art, sports and entertainment producers about operation;

To predict what future of China cultural, art, sports and entertainment manufacture industry will be;

To reveal opportunities in China cultural, art, sports and entertainment manufacture industry.

## 2) Benefit from the Report

Financial performance in 2015 and YoY changes, including revenue, operating profit, net profit, revenue and gross profit margin from cultural, art, sports and entertainment manufacture business;

Changes of revenue and net profit in the latest five years and the reasons;

Adjustment to business structure in the recent 2-3 years;

Development strategy and development trends in the near future.

## 3) Deliverables

PDF-format report, with around 30-50 pages.

## 4) Time needed

Three working days needed.

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