

# Market Performance of Chinese Listed Commercial Service Companies in 2015

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## Abstracts

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### 1. INTRODUCTION

According to the survey, cloud computing service was the most popularized service, which indicated cloud computing is positing as the infrastructure of modern business. On the other hand, store decoration, picture processing, and industry analysis service are the top five popularized services.

According to National Bureau of Statistics, the tax revenue of service industry raised 12%, which is 2. 2% higher than the national average tax revenue level. At the first quarter of 2015, commercial services industry business revenue has 10. 7% growth; car leasing and advertising industry have the revenue growth 17. 3% and 11. 9% respectively.

There are 27 listed companies in commercial service industry in China; the 27 listed companies have made over RMB29 billion in revenue and the total assets have reached over RMB92 billion. Eternal Asia Supply Chain Management Company is the one with the largest total asset, and Xiamen Xiangyu Company has made most revenue among 27 listed companies in 2015.

#### 1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of China's commercial service industry;

To understand the development situation of commercial service industry in China;

Get more information of the major commercial service producers in China;

Gain insight into the major commercial service producers about operation;  
To predict what future of China commercial service industry will be;  
To reveal opportunities in China commercial service industry.

2) Benefit from the report

Financial performance in 2015 and YoY changes, including revenue, operating profit, net profit, revenue and gross profit margin from commercial service business;

Changes of revenue and net profit in the latest five years and the reasons;

Adjustment to business structure in the recent 2-3 years;

Development strategy and development trends in the near future.

3) Deliverables

PDF-format report, with around 50-70 pages.

4) Time needed

Three working days needed.

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- 3.25 Inly Media Co., Ltd
- 3.26 Shanghai LongYun Advertising & Media Co., Ltd.
- 3.27 Shanghai Jinjiang International Travel Co., Ltd

## **COMPANIES COVERED**

Shenzhen Seg Co., Ltd.  
Shenzhen Agricultural Products Co., Ltd.  
Shenzhen Huaqiang Industry Co., Ltd  
Hna-Caissa Travel Group Co., Ltd  
Guangdong Highsun Group Co., Ltd  
DMG Entertainment and Media Co., Ltd.  
Guangdong Guangzhou Daily Media Co., Ltd.  
Eternal Asia Supply Chain Management Ltd.  
Shenzhen Feima International Supply Chain Co., Ltd  
Haining China Leather Market Co., Ltd  
Guangdong Advertising Group CO.,Ltd  
Beijing UTour International Travel Service Co., Ltd.  
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Zhejiang China Light & Textile Industrial City Group Co.,Ltd  
China International Travel Service Corporation Limited  
Inly Media Co., Ltd  
Shanghai Jinjiang International Travel Co., Ltd  
Shanghai LongYun Advertising & Media Co., Ltd.

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