

# Market Performance of Chinese Listed Catering Tourism Companies in 2015

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## Abstracts

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### 1. INTRODUCTION

The catering gained the rapid development for past decades, but it slowed down recent years because of the high costs and food safety. The top end of restaurants suffered its ice era because of the anti-corruption of Chinese government.

The tourism developed sustainably, domestic market grew with high speed while the increasing of aboard tourism slowed down. The whole industry got sales volume around RMB105 billion in 2015, which increased 12.42%.

Since China improves people's life quality, people is going to obtain a healthy and new life style. Thus, catering tourism in China will be booming in the recent future.

#### 1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of China's catering tourism industry;

To understand the development situation of catering tourism industry in China;

Get more information of the major catering tourism producers in China;

Gain insight into the major catering tourism producers about operation;

To predict what future of China catering tourism industry will be;

To reveal opportunities in China catering tourism industry.

#### 2) Benefit from the report

Financial performance in 2015 and YoY changes, including revenue, operating profit,

net profit, revenue and gross profit margin from catering tourism business;  
Changes of revenue and net profit in the latest five years and the reasons;  
Adjustment to business structure in the recent 2-3 years;  
Development strategy and development trends in the near future.

3) Deliverables

PDF-format report, with around 30-50 pages.

4) Time needed

Three working days needed.

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- 3.32 Tibet Tourism Co., Ltd.

## **COMPANIES COVERED**

- Shenzhen Overseas Chinese Town Co., Ltd.
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- Beijing UTour International Travel Service Co., Ltd.
- Shanghai Jin Jiang International Hotels Development Co., Ltd.
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