

Market Performance of Chinese Listed Automobile Manufacturing Companies in 2015

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Date: April 2017 Pages: 50 Price: US\$ 1,200.00 (Single User License) ID: M341CF40E69EN

Abstracts

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INTRODUCTION

China's automobile manufacturing industry has increased dramatically recently. There were 22 listed automobile manufacturing enterprises in 2015.

The production and sales of China's automobile were both up more than 24 million, increased 3.3% and 4.7% respectively. The production and sales had reached a new record in 2015.

In the time of "13th Five-Year", it is an important transitional period, the internal and external automobile manufacturing industry will face a deep reform and opportunity. The changes of consumers and the popularity of Internet and new energy automobile, giving a historic opportunity for the China's automobile manufacturing enterprises to catch up with and surpass the foreign competitors.

1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of China's automobile manufacturing industry

To understand the development situation of automobile manufacturing industry in China

Get more information of the major automobile manufacturing producers in China



Gain insight into the major automobile manufacturing producers about operation

To predict what future of China automobile manufacturing industry will be

To reveal opportunities in China automobile manufacturing industry.

2) Benefit from the report

Financial performance in 2015 and YoY changes, including revenue, operating profit, net profit, revenue and gross profit margin from automobile manufacturing business

Changes of revenue and net profit in the latest five years and the reasons

Adjustment to business structure in the recent 2-3 years

Development strategy and development trends in the near future.

3) Deliverables

PDF-format report, with around 40-60 pages.

4) Time needed

Three working days needed.



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3 ANALYSIS OF LISTED AUTOMOBILE MANUFACTURING ENTERPRISES

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- 3.15 SAIC Motor Corporation Limited
- 3.16 Faw Car Co., Ltd.
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- 3.20 Yangzhou Asiastar Bus Co.?Ltd.
- 3.21 CNHTC Jinan Truck Co., Ltd.
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