

Market Performance of Chinese Listed Air Transport Companies in 2015 Proposal

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Abstracts

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1. INTRODUCTION

In 2015, global air transport industry was benefit from low oil prices and positive economic tendency, the revenue of air passenger transportation was USD525 billion, freight transport revenue has reached USD52 billion. By estimated, global air transport passenger capacity will raise to 3.8 billion people and 54 thousand airlines.

Based on the statistics, global aviation industry gross profit reached USD33 billion with 6% YoY growth; however, industrial profitability rate was only about 5%, which indicated airline companies average profit gained from every single customer was less than 10 cents. According to International Air Transport Association, the estimate profit of global aviation industry make will reach USD36 billion in 2016.

There are 13 listed companies in air transport industry in China; the 13 listed companies have been made over RMB400 billion in revenue, and the total asset has reached over RMB831 billion. Air China Company is the one with the largest total asset, and China Southern Airlines has made most revenue among 13 listed companies.

1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of China's air transport industry;

To understand the development situation of air transport industry in China;

Get more information of the major air transport producers in China;

Gain insight into the major air transport producers about operation;

To predict what future of China air transport industry will be;
To reveal opportunities in China air transport industry.

2) Benefit from the report

Financial performance in 2015 and YoY changes, including revenue, operating profit, net profit, revenue and gross profit margin from air transport business;

Changes of revenue and net profit in the latest five years and the reasons;

Adjustment to business structure in the recent 2-3 years;

Development strategy and development trends in the near future.

3) Deliverables

PDF-format report, with around 20-40 pages.

4) Time needed

Three working days needed.

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COMPANIES COVERED

- Shenzhen Airport Co., Ltd.
- Citic Offshore Helicopter Co., Ltd
- Shandong Airlines Co., Ltd.
- Guangzhou Baiyun International Airport Company Limited
- Shanghai International Airport Co., Ltd.
- China Southern Airlines Company Limited

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