

# Market and Development of Chinese LED Backlight Industry 2016-2020

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## Abstracts

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### INTRODUCTION

Chinese LED backlight industry is getting saturation, the market size dropped from 15% to 14%, in 2014. However, tablets and FPTVs are the major force supports the market growth; the market size from large-size LED to mid-size, to small-size LED backlights market size are 40%, 30%, 25%, respectively.

By the saturation of LED backlight technology matured, the price of LED products drop in recent years. In 2014, IT LED products output was about 500 million products, 450 million out of 500 million are mobile phones, it was a 25% YOY growth. The output of tablets was 68 million, YOY 5.4% grow.

#### 1? The Aim of this report

To provide readers with comprehensive & in-depth understanding of Chinese LED backlight industry;

To introduce major players of LED backlight industry in China;

To disclose market potential of domestic LED backlight industry;

To analyze China's development trends of LED backlight industry;

To reveal operation situation of China's LED backlight industry and market size;

## 2? Benefit from the Report

Obtain latest info of LED backlight industry, such as market size, price index, key players, etc.;

Find out how Chinese LED backlight market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity ;

Gain vital business intelligence of China's LED backlight industry before entering competition;

## 2. SCOPE OF INVESTIGATION

The report will investigate China's and Global LED backlight industry from the following aspects:

Market demand and supply

Market size

Market segments

Key players

Challenges and opportunity

Etc.

## 3. TIME NEEDED

2-3 work weeks needed.

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