

Market and Development of Chinese IC Assembly and Testing Industry 2016-2020

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Abstracts

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1. INTRODUCTION

According to Chinese Semiconductor Associate, the sales of IC assembly and testing industry from ?109 billion raise to ?125 billion during 2013-2014, YOY growth about 14%. Chinese assembly and testing companies are concentrated in Yangtze River Delta area, Pearl River Delta area, and Bohai Rim area; market shares are 56.5%, 11.8%, and 15.3% respectively.

China as one of the largest electronics manufacture and consumption countries; there are huge demand on IC products in Chinese market, however, a large portion of IC product is imported, which highly impact national IT security. As domestic IC market demand steady growing, AskCI estimates, the sales of Chinese assembly and testing industry will exceed ?200 billion in 2020.

1) The Aim of this report

To provide readers with comprehensive & in-depth understanding of Chinese IC assembly and testing industry;

To introduce major players of IC assembly and testing industry in China;

To disclose market potential of domestic IC assembly and testing industry;

To analyze China's business model of IC assembly and testing industry;

To reveal operation situation of China's IC assembly and testing industry and market size

2) Benefit from the Report

Obtain latest info of IC assembly and testing industry, such as market size, price index, key players, etc.;

Find out how Chinese IC assembly and testing market will change and how your business can be involved in;

Keep informed of your competitors/their activities in China;

Learn about key market drivers, investment opportunity;

Gain vital business intelligence of China's IC assembly and testing industry before entering competition;

2. SCOPE OF INVESTIGATION

The report will investigate China's IC assembly and testing industry from the following aspects:

Technology

Business environment

Industrial chain

Performance

Market size

Key players

Challenges and opportunity

Etc.

3. Time needed

2-3 work weeks

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