

Market Analysis of Wire and Cable Industry in China 2015-2020

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Abstracts

INTRODUCTION

As an important supporting industry for national economy, wire and cable industry has great market potentials in China. Due to high requirement for technology and promising profit rate, the high-end market for special wire and cable industry is dominated by foreign enterprises.

In recent years, due to increasing number of infrastructure construction, electricity industry has witnessed rapid development. In addition, given favorable policies carried out by the government, the demand for wire and cable continues to grow year by year, which provoke the output of the industry. In the following years, the wire and cable industry will remain constant growth and is expected to reach 110 billion meters in 2020. The sale of wire and cable industry is estimated to reach RMB1.6 trillion in 2020.

In this report, ASKCI will further disclose market potential and commercial opportunities for wire and cable industry in China. Recommendations will be given at the end of the report to describe the prospect and provide suggestions for strategy making.

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