

Market Analysis of Silicone Sealant Industry in China 2015-2020Proposal

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Abstracts

INTRODUCTION

In 2014, demand for silicone sealant was 102,000 tons, of which the demand from facades decoration industry was about 60,000 tons. As the scale of construction is expanding, and space of old building waiting for renewal, the demand for silicone sealant is expected to grow. It is estimated that the total sales of sealant for construction will reach 180,000 tons in 2015, of which silicone sealant takes up around 40% market share (i.e. 72,000 tons). The industry is especially promising in projects such as construction energy saving, water resistance, decoration and facades decoration.

In this report, AskCI will further disclose market potential and commercial opportunities for silicone sealant industry in China. Recommendations will be given at the end of the report to describe the prospect and provide suggestions for strategy making.

Contents

I Overview of Silicone Sealant Industry in China

- I-1 Regulation and Policy
- I-2 Technology Analysis
- I-3 Supply And Demand Situation
 - I-3.1 Output of Silicone Sealant
 - I-3.2 Demand for Silicone Sealant
 - I-3.3 Market Price of Silicone Sealant

II Industrial Chain of Silicone Sealant Industry in China

- II-1 Upstream Analysis
 - II-1.1 Room Temperature Vulcanizing Silicone Rubber
 - II-1.2 Calcium Carbonate
 - II-1.3 White Carbon Black
- II-2 Downstream Analysis
 - II-2.1 Facades Decoration Industry
 - II-2.2 Home Decoration Industry
 - II-2.3 Automotive Manufacturing Industry

III Import and Export Analysis of Silicone Sealant Industry in China, 2009-2014

- III-1 Import Analysis of Silicone Sealant Industry
- III-2 Export Analysis of Silicone Sealant Industry

IV Key Players of Silicone Sealant Industry in China

- IV-1 Dow Corning
- IV-2 Wacker Chemie AG
- IV-3 Sika AG
- IV-4 Chengdu Guibao Science & Technology Co., Ltd.
- IV-5 Hubei Huitian New Materials Co.,Ltd.
- IV-6 Guangzhou Baiyun Chemical Industry Co., Ltd.
- IV-7 Hangzhou Zhijiang Silicone Chemicals Co., Ltd.
- IV-8 Zhengzhou Zhongyuan Applied Technology Research and Development Co., Ltd.
- IV-9 Guangdong Xinzhan New Chemical Material Co., Ltd
- IV-10 Haotaitai Co., LTD

IV-11 Shandong Yongan Adhesive Industry Co., Ltd.

IV-12 Jiangxi Fenfa Technology Co., Ltd.

V Prospect of Overseas Medical Services Agency Industry in China

VI Conclusion and Recommendations

List Of Tables

LIST OF TABLES

Table 1 “Best market performance” silicone sealant ranking

Table 4 Price reference for silicone sealant related products in 2015

Table 6 Price reference for calcium carbonate in China in 2015

List Of Figures

LIST OF FIGURES

Figure 1 Demand for silicone sealant, 2011-2014

Figure 3 Output of Room Temperature Vulcanizing Silicone Rubber, 2011-2014

Figure 4 Price change of Room Temperature Vulcanizing Silicone Rubber, 2011-2014

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