

Market Analysis of Overseas Medical Services Agency Industry in China 2015-2020 Proposal

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Abstracts

1. INTRODUCTION

According to Transparency Market Research, the market scale of global medical tourism market will grow from USD10 billion to USD30 billion by 2019. Medical organizations from countries such as US, Japan, South Korea, etc. have introduced businesses in China. Take Massachusetts General Hospital as an example, it has taken 40 Chinese patients in 2012, which rose to about 100 in 2013. By 2014, there were over 100,000 patients waiting for overseas medical treatment in China.

By far, the demands for overseas medical services mainly focus on tumor treatment, cosmetology, high-end body check, etc. Due to high market potential, lots of services agencies have emerged in the market. It was estimated that by 2020, the market value of overseas medical services agency industry will reach RMB13 billion.

In this report, AskCI will further disclose market potential and commercial opportunities for overseas medical services agency industry in China. Recommendations will be given at the end of the report to describe the prospect and provide suggestions for strategy making.

Contents

EXECUTIVE SUMMARY

DEFINITION AND METHODOLOGY

I OVERVIEW OF OVERSEAS MEDICAL SERVICES AGENCY IN CHINA

I-1 Current Development

I-2 Competition Analysis

II MARKET DEMAND OF OVERSEAS MEDICAL SERVICES AGENCY INDUSTRY BY MARKET SEGMENT

II-1 Market Demand of Body Check

II-2 Market Demand of Medical Cosmetology

II-3 Market Demand of Tumor Treatment

II-4 Market Demand of Assisted Reproduction

III KEY PLAYERS IN OVERSEAS MEDICAL SERVICES AGENCY INDUSTRY

III-1 Professional Overseas Medical Agency Service Firms

III-1.1 Saint Lucia Consulting

III-1.1.1 Company Introduction

III-1.1.2 Service Category

III-1.1.3 Work Partner

III-1.1.4 Development Trend

III-1.2 Shenzhen Bozhen

III-1.3 Hanxiang Medical Service Center

III-1.4 German Healthcare Service

III-1.5 Guangdong Vanta Consulting Services Co., Ltd

III-1.6 Wuzhou Hospital Management Co., Ltd.

III-2 Health Management Companies that Cover Overseas Medical Agency Service

III-2.1 Hope Noah

III-2.2 MEGA Healthcare

III-2.3 California Healthcom Group

III-3 Travel Agency that Cover Overseas Medical Agency Service

III-3.1 L'avion

III-3.2 Medical Tourism Japan

III-3.3 Pure Blue International

IV PROSPECT OF OVERSEAS MEDICAL SERVICES AGENCY INDUSTRY IN CHINA

V CONCLUSION AND RECOMMENDATIONS

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LIST OF TABLE

Table 1 Body check price for Chinese medical organizations

Table 6 Total income of global medical cosmetology, 2009-2014

Table 7 Total number of global medical cosmetology, 2009-2014

LIST OF TABLE

Figure 2 Number of patients taken overseas medical treatment, 2011-2014

Figure 3 Market scale of overseas medical treatment, 2011-2014

Figure 4 Number of people taken body check in China, 2009-2014

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