

# Market Analysis of Overseas Medical Services Agency Industry in China 2015-2020 Proposal

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## Abstracts

### 1. INTRODUCTION

According to Transparency Market Research, the market scale of global medical tourism market will grow from USD10 billion to USD30 billion by 2019. Medical organizations from countries such as US, Japan, South Korea, etc. have introduced businesses in China. Take Massachusetts General Hospital as an example, it has taken 40 Chinese patients in 2012, which rose to about 100 in 2013. By 2014, there were over 100,000 patients waiting for overseas medical treatment in China.

By far, the demands for overseas medical services mainly focus on tumor treatment, cosmetology, high-end body check, etc. Due to high market potential, lots of services agencies have emerged in the market. It was estimated that by 2020, the market value of overseas medical services agency industry will reach RMB13 billion.

In this report, AskCI will further disclose market potential and commercial opportunities for overseas medical services agency industry in China. Recommendations will be given at the end of the report to describe the prospect and provide suggestions for strategy making.

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